



# ACAMS-WWF TRAINING TO DETECT FINANCIAL CRIMES OF ILLEGAL WILDLIFE TRADE



**The “Ending Illegal Wildlife Trade” Professional Certificate Course** – developed by WWF and ACAMS (the Association of Certified Anti-Money Laundering Specialists) in partnership with the Basel Institute on Governance, The Royal Foundation of the Duke and Duchess of Cambridge, and United for Wildlife – is **free, self-paced, and informs participants on how to cut illicit money flows tied to illegal wildlife trade (IWT).**

Growing global demand for wildlife is fuelling a vast parallel trade in illegally procured wildlife products. Criminals take advantage of the substantial legitimate wildlife trade to launder illegal wildlife, creating challenges for detecting illicit activity. Valued between

7-23 billion USD/year, wildlife is considered the fourth largest illegal trade after firearms, drugs, and human trafficking, according to UNODC. Presently, it is a low-risk and high-profit business often run by well-organized transnational criminal groups.

The ACAMS-WWF IWT Ending Illegal Wildlife Trade Professional Certificate Course **teaches you how to detect, report, mitigate, and remedy illegal wildlife trade risks** along each step of the supply chain, and how to, for example, uncover shell companies and identify trade-based schemes linked to transnational organized crime. It covers everything from the fundamentals of wildlife trade to real-life case studies of environmental crime. The content includes:

# 1

Building a foundation of understanding on IWT and its consequences

# 2

Providing comprehensive detail on the financial elements of wildlife crime

# 3

Explaining the organizational risks of exposure to IWT

# 4

Examining typologies and red flags through global case studies

# 5

Detailing how to report suspicious activity associated with IWT





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So far there has been over 5,000 intakes of the certification globally, and the course is currently being translated into Mandarin and Spanish. Participants have 90 days to complete the course, and the intended audience includes compliance professionals, risk managers, technology officers, industry consultants, NGOs etc. The professional course is now part of the Asian Development Bank's Trade and Supply Chain Finance Program Knowledge and Capacity Building Products.

“ One of the most effective ways to identify broader criminal networks and reduce profits from crime is to follow the financial trails of wildlife traffickers. We have adopted the ACAMS-WWF “Ending Illegal Wildlife Trade” certificate and it forms part of ADB’s contributions in fighting wildlife crime. ”



Nana Khurodze,  
Investment Specialist,  
Asian Development Bank (ADB)

“ The ACAMS WWF course enables Financial Crime Officers to have an updated guidance on current global wildlife trade movements. It provides support to financial institutions like ANZ to fight financial crime, by diving into the emerging trends in the ever-growing digital age, enhancing risk controls and assessments, improved financial investigations and monitoring – ultimately leading to prosecution of criminals and protecting wildlife. ”



Sharon Pamplona,  
Head of Financial Crime and  
Money Laundering Reporting Officer,  
Australia and New Zealand Banking  
Group Limited (ANZ Bank) Hong Kong



Please scan the QR code to register to the course. If you have any questions, please contact [wildlife@wwf.org.hk](mailto:wildlife@wwf.org.hk)

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