REQUEST FOR EXPRESSIONS OF INTEREST

To Provide Technical Support for design of a Spawning Potential Survey Methodology (SPS)

Knowledge Hub Concept Development

SPS is a method to understand the status of the population of fish stock. It is used to support communities in developing strategies for priority coastal fish species for inclusion in local management plans. It is also a tool that can inform provincial and national level fisheries policies and management plans. The method was developed by Dr Jeremy Prince for data poor fisheries to find the size of maturity of priority species; by looking at the sex and size of fish to get the Spawning Potential Ratio (SPR).

The WWF Pacific teams view the SPS methodology as an important awareness raising tool and entry point for communities to learn about fish species, the urgency for sustainable fisheries management, and to provide them with guidance for developing effective management strategies. However, there are a potential diverse range of stakeholders and users of the SPS methodology and App from community level fisheries management committees through to provincial and national fisheries agencies as well as from the private sector, NGOs, research institutions, universities, and conservation practitioners.

WWF is also supporting the use of the SPS App and online database, and is looking towards the potential for an SPS or fish data knowledge hub.

This consultancy is intended to provide an initial expression of interest for the cost and process for concept development that will aid WWF and its partners to formalize a “knowledge hub” aimed at socializing the SPS approach (including SPS App as a tool in the toolbox) initially with relevant stakeholders in three Melanesia countries (Vanuatu, Papua New Guinea and the Solomon Islands). A knowledge hub would capture and host products, data, resources, training tools, etc developed by multiple sources. Further, it needs to be linked to a clear scaling up strategy for the region, with wide support from diverse actors and additional partners and a pipeline of funding in place.
Potential sources for development of content for a knowledge hub include:

- Primarily materials from the Barefoot Ecologist Toolbox; and Jeremy Prince’s long-standing experience with enhancing communities’ learnings and triggering behaviour change;
- Inputs from CChange4Good Communications/outreach specialists to identify the stakeholders’ needs and transform the resources;
- James Cook University – SPS data platform
- OurFish OurFuture EAFM Community of Practice;
- WWF Pacific staff for information based on their relationship with local communities and stakeholders.
- SPC community
- Scaling strategies for WWF Pacific and other key regional government partners

Scope of Works

WWF Pacific is seeking a suitably qualified and experienced consultant or company to provide an expression of interest to develop a concept for establishing a Knowledge Hub for supporting the scaling of the Spawning Potential Survey Methodology (SPS) and mobile phone app/data platform under the OurFish OurFuture project.

Deliverables

The successful EOI will be required to deliver the following:

1. Develop a clear definition with articulated objectives that support the scaling of community-based fisheries management/SPS methodology and tools.
2. Develop a Knowledge Hub concept for application within a Melanesian context addressing the needs of users and stakeholders, and recommended potential hosting institutions.
3. Prepare an indicative budget estimate for establishment and ongoing maintenance and management of a knowledge hub.
Required Qualifications & Experience

The successful person(s) is required to meet the following criteria:

- A minimum of 5 years working in the Pacific Islands region
- Demonstrated expertise in multiple forms of communications, strategy development and knowledge management in a Pacific Islands context.
- Demonstrated capacity to communicate effectively with communities, with national and regional governments, the private sector and CSOs.
- Knowledge of political, socio-economic and environmental issues and challenges in the Pacific Islands, particularly in coastal fisheries sector.
- Have strong conceptual design and strategic thinking skills.

Competencies:

- Strong communication skills, with ability to communicate effectively at all levels of seniority, including ability to convey complex information in an accessible way;
- Strong assessment and analytical skills
- A clear, organized and practical approach in carrying out work
- Excellent written and spoken communication skills
- Dynamic team player
- Details and evidence of the firm’s / individual’s previous relevant experience must be included in the application.

How to Apply?
Interested parties are requested to submit a curriculum vita and a cover letter with the subject line “Consultancy: Expression of Interest : To provide Technical Support for Spawning Potential Survey Methodology (SPS): Knowledge Hub Concept Development” to: ppo.hr_recruit@wwfpacific.org

Other Requirements:

1. Provide an Expression of Interest to undertake the design of the Knowledge Hub concept, including a budget for the costs for undertaking the consultancy to achieve the deliverables; a daily rate and expected number of days to complete consultancy.
2. Names of 3 referees to confirm credibility of past engagements
3. Taxation or exemption Certificate (if eligible)

Deadline for the Expression of Interest 5pm (Solomons ST) on Wednesday 1st November, 2023.