



*for a living planet®*

## **REQUEST FOR CONSULTANCY**

### **Consultancy: Photographer and Videographer Consultant**

WWF-Pacific is committed to halting the degradation of the planet's natural environment and fostering a future where humans live in harmony with nature. To reinforce this commitment and promote inclusive and sustainable solutions, we are revamping our communications and partnership efforts in Fiji, Papua New Guinea, and Solomon Islands.

Effective communication of the WWF-Pacific 2025 Strategic Plan is crucial for its successful implementation. We aim to engage governments, communities, businesses, and civil society organizations in the Pacific region through targeted messaging, media engagement, and innovative digital platforms. By fostering transparent and inclusive communication channels, our goal is to inspire action, drive behavioral change, and influence policy decisions.

The communications unit plays a pivotal role in ensuring that the WWF-Pacific 2025 Strategic goals and outcomes are widely understood, embraced, and implemented. Recent evaluations have recognized our achievements in promoting environmental awareness and conservation messaging. However, there is an opportunity to further enhance our communication efforts to ensure a more inclusive and equitable approach and to update our communications and knowledge products.

WWF is currently expanding work to Pomio, New Britain and are looking for a highly experienced and motivated photographer/videographer to travel to the spectacular Pomio region in East New Britain, Papua New Guinea, to gather photo and video assets that will be critical to supporting conservation efforts in the region. WWF Pacific is ideally seeking an individual with experience and expertise in a range of techniques and equipment, including marine photography/videography, drone photography/videography, and who can deliver final products, e.g. edited film.

### **Scope of Works**

We are seeking a seasoned and experienced photographer/videographer to support the Communications Team, Regional Conservation Director and Papua New Guinea Conservation Teams in capturing high resolution photographs and videos that include interviews that will be used by WWF Pacific to develop valuable materials for communications, advocacy and fundraising.

## Deliverables

The consultant is expected to deliver the following:

- **80 high resolution images**
  - with detailed captions and metadata (including names, age, location, description of what is in the image, and any relevant quotes)
- **1 x hero film**
  - 2-3 minutes in duration featuring a combination of interviewees and footage of the landscape, based.
  - a draft script / outline to be provided to WWF prior to the delivery of the film, with at least two revision rounds of the film itself.

**Formats:**  
Final film in 16x9 (clean and subtitled)  
1x1 for social media (clean and subtitled)  
1x16 for IG stories/reels (clean and subtitled)
- **3 x 1-2 minute short stories**

**Formats:**  
Final film in 16x9 (clean and subtitled),  
1x1 for social media (clean and subtitled)  
1x16 for IG stories/reels (clean and subtitled)

*\*If editing capacity is limited/budget restricted, we are open to discussing removing these short stories as final deliverables, and instead receiving the footage for WWF to edit in-house.*
- **1 x general b-roll reel**
  - slated with time codes and descriptions of each shot according to WWF guidelines
  - WWF to provide guidelines
- **5 x video interviews**
  - 1 with WWF staff
  - 1 x civil society partner
  - 3 x local community member
  - WWF to provide guide interview questions
- **1 x interviewee b-roll reel**
  - (supporting footage of each of those interviewed)
  - slated with time codes and descriptions of each shot according to WWF guidelines
  - WWF to provide guidelines
- **All raw materials**

## Required Qualifications & Experience

The successful person (s) is required to meet the following criteria:

- Proven experience in environmental and community photography and videography
- Proficiency in operating relevant kit (for both stills and video, including audio for interviews and soundbytes)
- Experience working in challenging and remote locations
- Track record of delivering short films produced and edited to targeted audiences.
- Strong portfolio demonstrating track record of delivering high quality visual content
- Familiarity with conservation and environmental issues is an advantage
- Experience working with indigenous peoples and/or local communities is an advantage
- Experience with using drones **and** ownership of a drone is a strong advantage.
- Experience with underwater photography/videography is a strong advantage.
- Experience photographing/filming wildlife is a strong advantage.
- The successful candidate should have their own equipment and appropriate insurance.

**Functional Competencies:**

- Exceptional ability to tell powerful stories through visual media
- Attention to detail and creativity in capturing unique perspectives
- Ability to work independently and collaboratively with project teams
- Demonstrate WWF behaviours: Strive for Impact, Listen Deeply, Collaborate Openly, and Innovate Fearlessly
- Identify and align with the core values of the WWF: Courage, Integrity, Respect & Collaboration.

**How to Apply?**

Interested parties are requested to submit a curriculum vita and a cover letter with the subject line “**WWF Consultancy: Photographer and Videographer Consultant**” to:

[ppo.hr\\_recruit@wwfpacific.org](mailto:ppo.hr_recruit@wwfpacific.org)

**Please also include in your application how you found out about this advert.**

**Other Requirements:**

1. Taxation or exemption Certificate (if eligible)
2. Taxation Number
3. Names of 2 referees to confirm credibility of past engagements

**Deadline for applications: 5pm (Fiji Time) on Saturday 10<sup>th</sup> February, 2024.**