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REQUEST FOR CONSULTANCY

Position Title:	Consultant – Report on Fiji's Fisheries Economic Viability
Project:	Fiji Seafood Market Landscape Assessment to Support Blue Prosperity Fiji
Reporting:	Policy Coordinator, Sustainable Fisheries & Seafood Programme (SFS)
Date:	15th December 2025 – 13th March 2026
Location:	Suva, Fiji

Background

Blue Prosperity Fiji (BPF) is a program to support a healthy ocean, thriving communities, and prosperous economies in Fiji. Led by the Government of Fiji, Blue Prosperity Fiji seeks to sustainably manage 100% of Fiji's ocean space and designate 30% in fully protected areas while supporting ocean industries and fisheries management. Following a series of engagements with the Ministry of Fisheries and Blue Prosperity partners between 2022-2025, stakeholders identified a need to better understand the role of sustainable seafood markets in supporting local livelihoods and the nation's economy.

World Wide Fund for Nature (WWF) is leading this comprehensive market assessment of Fiji's key wild capture and farmed seafood species and products that are of economic and/or food-security importance in the country. The assessment will provide critical context about Fiji's seafood sector and will help inform future comprehensive efforts focused on identifying viable opportunities to enhance responsible seafood in Fiji. The outcomes of this assessment will support development of responsible seafood work streams aligned with the program objectives of BPF and best responsible seafood practices that could be adopted at the species, community, regional, or national level. The assessment will also identify notorious risks to mitigate from harvest or production, to processing and sales.

Objective

The objective and aim of this consultancy are to

i. **Economic Viability:** Assess the economic viability and potential profitability of at least 2 new sustainable fisheries projects by considering costs, market demand, pricing, and potential revenue streams.
ii. Identify potential **barriers and opportunities** to add value along the supply chain, including appropriate handling of the product, demonstrated traceability, and compliance with management plans and fishing or farming regulations.

Deliverables

The consultant will deliver the following outputs:

a) Workplan
b) Desk-Top Study Report
c) Stakeholder Interviews
d) Analysis
e) Final Report

Qualifications

The consultant should possess the following qualifications and experience:

1. Expertise in fisheries and/or resource economics, production accounting, marine conservation, fisheries management, or environmental policy, particularly related to seafood markets and fisheries economics.
2. Experience in Business development
3. Proven experience in stakeholder engagement, including conducting interviews with a variety of sector participants.
4. Knowledge of Fiji's fisheries sector (Offshore, Inshore/ coastal and Aquaculture), its challenges, and local regulatory frameworks is desirable.
5. Strong report writing and analytical skills, with the ability to synthesize data and deliver actionable recommendations.

Contract Duration

Contract duration is 50 days between 15th December 2025 and 13th March 2026

Terms of Reference

For more information on the role, the TOR can be downloaded from our website: www.wwfpacific.org

How to Apply?

Applications should be addressed to the Pacific Head of People & Culture and sent via email with the subject **"CONSULTANCY: *Report on Fiji's Fisheries Economic Viability*"** to **ppo.hr_recruit@wwfpacific.org** by close of business, **Thursday, 27th November 2025.**

Interested parties are requested to submit a

1. Cover letter:
    - explaining how the applicant would approach the assignment and
    - Previous successful research and development outcomes and expertise relevant to this assignment.
2. CV outlining relevant experience
3. The consultant will be paid at a proposed and mutually agreed daily rate for 50 days. Payments will be made according to an agreed schedule for submission of as provided in Table 1 (below).
   Applicants are required to send an indicative budget.

   Table 1

Output Details		**Due Date**
Economic Viability Assessment		
1	Workplan Document for Economic Viability Assessment	15/12/2025
2	Economic Viability Assessment- Desktop Analysis + Stakeholder interviews	13/02/2026
3	Present findings and analysis to Project Management Unit (PMU)	16/02/2026
4	Economic Viability Assessment Completion Report	13/03/2026