



# PROMOTING SUSTAINABLE SUGARCANE PRODUCTION AMONG SMALLHOLDER FARMERS OF PAKISTAN



📍 **Region:** Jhang, Punjab, Pakistan | 💰 **Funded By:** BONSUCRO Impact Fund | 📅 **Duration:** November 2022- May 2024

## OBJECTIVES

🎯 By **2030**, BONSUCRO-certified sugarcane will predominate in the Pakistani sugarcane market to accelerate sustainable production and use of sugarcane, resulting in increased socio-economic and environmental sustainability.



By 2023, at least **2,000 smallholders** will have the capacity to adopt sustainable sugarcane production practices.



These practices will be applied to around **3,000 hectares** of land.



The adoption will be based on BONSUCRO Production Standards as guiding principles.

🎯 By **2023**, an effective mechanism is in place for the procurement of sustainably produced sugarcane by the local sugar industry to support the project-engaged farmers.

## APPROACH



**2,000**

Sugarcane Farmers Trained



**105**

Training Sessions



**3,000**

hectares in line with Bonsucro Standards this initiative aims to fortify the resilience of smallholding farmers against climate change impacts.



## IMPACT



**25.6%**

reduction in synthetic fertilizers



**24.9%**

reduction in irrigation



**35.5%**

reduction in input cost



**10.6%**

reduction in the use of pesticides

**12.4%**↑

increase in crop production



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