



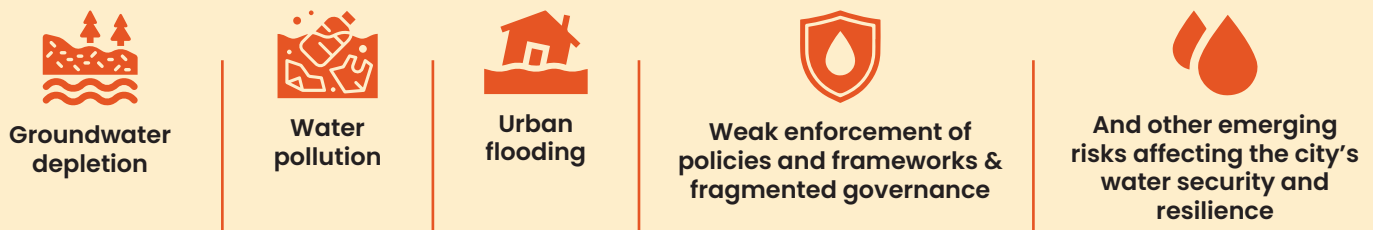
WORKING TOGETHER FOR WATER

Collective Action Platform under the City-wide Partnership Forum for Water Stewardship

What is the Collective Action Platform (CAP)?

The Collective Action Platform (CAP) for water stewardship is a city-scale, multi-stakeholder initiative launched under WWF-Pakistan's Citywide Partnership forum. It brings together government agencies, private sector actors, civil society organizations, and academic institutions to support resilient and inclusive water governance, ensuring the sustainable use, conservation, and replenishment of freshwater resources for people, businesses, and ecosystems.

The CAP addresses the most pressing water-related challenges, including:



VISION FOR IMPACT

By enabling collaborative action between the stakeholders, the CAPs aims to:

- Deliver tangible improvements in urban water management
- Scale nature based and community driven solutions
- Strengthen policy frameworks and enforcement
- Foster a culture of collective responsibility for freshwater stewardship

OUR APPROACH

The CAP drives collective water action through inclusive and structured engagement by:

- Facilitating joint planning and decision-making rooted in local realities and sectoral priorities.
- Fostering innovation by supporting community-led and context-specific water solutions.
- Grounding all actions in scientific evidence and locally validated data.
- Building a common knowledge base to support policy alignment and informed implementation.
- Strengthening coordination through regular engagement, resource mobilization, and technical support.
- Maintaining continuous learning and adaptation through open dialogue, shared evidence & site learning.

GOVERNANCE AND COORDINATION

- **Steering Committee:** Strategic oversight and alignment with shared goals. Comprises WWF-Pakistan and key institutional partners.
- **Sectoral Workgroups:** Drive collaborative action across civil society, businesses, academia, and government.
- **Thematic Workgroups:** Addresses shared water challenges such as groundwater, WASH, and policy reforms.
- **WWF-Pakistan Facilitation:** Coordinates the platform, ensures inclusive engagement, and provides technical support.

SECTORAL ROLES

The CAP builds on the distinct contributions of each stakeholder group, transforming shared water challenges into coordinated action:

- **Government Agencies enable policy, regulation, and institutional coordination**
- **Private Sector provides funding, innovation, and scalable water solutions**
- **Civil Society engages communities and promotes inclusive participation**
- **Academia offers research, data, and technical expertise for informed action**

WHY IT MATTERS

- The CAP provides a unified platform for stakeholders to:
- Strengthen climate resilience and urban water security.
- Promote inclusive, community-based solutions tailored to local needs.
- Align efforts with national/provincial policies, municipal frameworks, and strategic water planning.

Build trust, transparency, and shared responsibility across all sectors.

- Advance circular, sustainable water practices through technical knowledge exchange.
- Deliver nature-positive outcomes that contribute to Global 2030 Agenda including but not limited to:
 - **UN Sustainable Development Goals (SDGs)**
 - **Kunming-Montreal Global Biodiversity Framework (GBF)**
 - **The Freshwater Challenge**

**FOR MORE
INFORMATION:**

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