



CLEANER PRODUCTION FOR SUSTAINABLE RATTAN PRODUCTS



What is cleaner production?

Cleaner Production (CP) is to gain profit and reputation for companies, minimize pollution as well as reduce negative impacts on workers and local communities. CP is relevant to all industrial companies, whether they are small or big.

CP is achieved by optimal management, best utilizing materials and energy efficiency; avoiding leaks, spillage and wasteful; installing efficient production equipment or redesigning to make more value-added products to the market.

Benefits to apply Cleaner Production in Rattan Industry

- Improved production efficiency
- More efficient utilization of rattan raw materials, water and energy, which can increase profit
- Improved workers health and safety, their working conditions, and improved their efficiency
- Less pollution
- Lower cost for waste disposal and wastewater treatment
- New and improved market opportunities
- Better access to financial resource.



How can Cleaner Production (CP) help the rattan processing enterprises?

Rattan brings income to companies however, rattan material wastage, chemical spillages hampered companies to maximize profit. In addition, technologies and equipment for rattan processing are still outdated; with very poor and simple design of rattan products generally are sold at low price.

CP will help you to overcome all the aspects of this situation for a green image and a sustainable production of rattan. CP will help you to open up new market opportunities and to produce better quality products, which are saleable at a higher price.

With the technical supports from CP experts, it is not difficult to apply CP if the implementation is strictly complied with the expertise guidance.

CP is the best way to get more benefit in a long-term, to live with a higher standard of living in a cleaner environment.

Photo Credit: WWF, except where noted.



This project has been funded by the European Union



This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of WWF and can in no way be taken to reflect the views of the European Union.