



WWF-PAKISTAN'S SMALL GRANTS PROGRAMME

2026



Overview:

The WWF-Pakistan Conservation Awards recognise and celebrate individuals, groups, and organisations whose outstanding contributions have advanced nature conservation in Pakistan. The awards honour leadership, innovation, and impact across biodiversity conservation, environmental protection, scientific research, community engagement, and environmental law.

Below are the background, eligibility requirements, and selection criteria for each award category.

Syed Asad Ali Conservation Award

This award category pays tribute to Syed Asad Ali and his remarkable contributions to the conservation of wildlife and natural resources in Pakistan. It recognises individuals who demonstrate a similar passion and commitment to protecting the country's natural heritage, while inspiring continued efforts towards biodiversity conservation.

Eligibility:

- Individual conservationists from across Pakistan
- Candidates must have demonstrated outstanding contributions to conserving natural resources and biodiversity.

Selection Criteria:

- Evidence of impact because of wildlife conservation, habitat conservation, or management of natural resources.
- Grass root level contribution toward sustainable environment practices.
- Enforceable impact produced in relation to environmental stewardship, advocacy, or community-based conservation work.

Award includes:

Award: PKR 200,000 | Certificate | Memento

T.J. Roberts Conservation Award

This Award honours the legacy of the late T.J. Roberts, a renowned conservationist in Pakistan. It recognises individuals, groups, or communities that have significantly contributed to environmental improvement through resource protection, with a focus on species conservation, reflecting his vision of a conservation-driven future.

Eligibility:

- Individuals, groups, conservation communities and organizations
- The candidates should have made substantial contributions to species conservation, habitat restoration, or natural resource stewardship.

Selection Criteria:

- Excellent work on the conservation of threatened species or critical habitats.
- Contributions in awareness-raising or restoration efforts of ecosystems.
- Leadership activities in community-led conservation programs.
- Innovative conservation measures have a long-term positive impact on the environment.

Award includes:

Award: PKR 200,000 | Certificate | Memento

George Schaller Conservation Award

This award honours renowned conservationist George Schaller for his contributions to wildlife preservation. It recognises individuals, groups, or communities demonstrating exceptional commitment to conservation, scientific exploration, and habitat protection, while celebrating his legacy and inspiring future environmental stewardship.

Eligibility:

- Individuals, groups, conservation communities and organizations
- Significant contribution toward the cause of wildlife conservation, scientific exploration, or habitat protection.

Selection Criteria:

- Demonstrated leadership and innovation in wildlife research or conservation.
- Important scientific findings or recent break-through in environmental science.
- Tangible contribution to biodiversity conservation and promotion of sustainable practices
- Outstanding work towards discovery and conservation of ecosystems

Award includes:

Award: PKR 200,000 | Certificate | Memento

Herbion Nature Conservation Award

This award, established by Herbion Naturals, recognises individuals or organisations contributing significantly to medicinal plants and floral biodiversity. It highlights the importance of conserving natural heritage and encourages further research and protection of floral diversity, particularly medicinal plants essential for human health and environmental sustainability.

Eligibility:

- Individuals, groups or organisations involved in research and conservation of medicinal plants and floral studies.
- Applicants must have made contributions towards the conservation of medicinal plants, flora biodiversity, or natural resources in Pakistan.

Selection Criteria:

- Contributions to conservation or sustainable use of medicinal plants and floral species
- Research work with significant implications for conservation of natural resources
- Leadership roles in plant biodiversity conservation initiative.
- Demonstrated impact on sustainable practices in medicinal plant cultivation and conservation.

Award includes:

Award: PKR 200,000 | Certificate | Memento

Ahmer Bilal Soofi Environmental Legal Excellence Award

This award, established by Ahmer Bilal Soofi in partnership with WWF-Pakistan, recognises individuals or organisations demonstrating outstanding commitment to environmental legal advocacy. It highlights the role of legal expertise in environmental conservation and encourages engagement at the intersection of law and environmental protection.

Eligibility:

- Individuals, groups and organisations who advocate for environmental legal issues or develop environmental policies.
- The applicants must have made contributions to protected areas, biodiversity conservation and environmental protection
- Lawyers and scholars who are working towards environmental justice and make contributions.

Selection Criteria:

- The track record of advocacy or legal work for conservation.
- Tangible contributions regarding improvement or implementation of environmental laws or policies.
- Presentation of novel and innovative legal relief measures to address environmental issues.

Award includes:

Award: PKR 200,000 | Certificate | Memento

How to Apply:

Nominations should be sent to the provided email by individuals or organisations, along with the following documents.

- Resume
- Passport-sized photo
- A short description of key achievements aligned with the award category

Email: spg@wwf.org.pk | Contact: 0318-5658682.

Deadline to apply: 20 July 2026



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