

EARTH HOUR CAMBODIA 2025: ONE HOUR FOR EARTH, ONE VOICE FOR NATURE

CAMPAIGN RESULTS AND IMPACT

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For 15 years, Cambodia has switched off the lights and switched on hope for the planet.



Since 2010, WWF-Cambodia has joined hundreds of other countries in celebrating Earth Hour, the world's largest grassroots movement for the planet. The global campaign asks us to turn out our lights and spend sixty minutes doing something positive for the planet, uniting to envision a better future for people and nature.

This year, Earth Hour coincided with World Water Day on 22 March 2025, reminding us of the importance of our freshwater habitats and resources. For Cambodian people to thrive, we need our rivers and related wildlife to thrive, too. Therefore, we called on our communities, businesses and policymakers to protect the Mekong River, including beautiful species like the Irrawaddy dolphin. To amplify Earth Hour's message, we aligned our celebration with the Mekong Dolphin Swim, a four-day swimming relay to raise funds for river dolphin conservation. We recruited riverside communities to join trash clean-ups and dolphin-watching tours to celebrate nature alongside the swim.

We hit the ground running on the morning of Earth Hour with a 4-kilometre fun run along Kratie Town's scenic riverside view. Over 700 participants grabbed their sneakers and reusable water bottles to join the race, watching the sun rise over one of Southeast Asia's richest ecosystems. The "Run for a Greener Tomorrow" encouraged participants to protect this natural landscape for a brighter future.

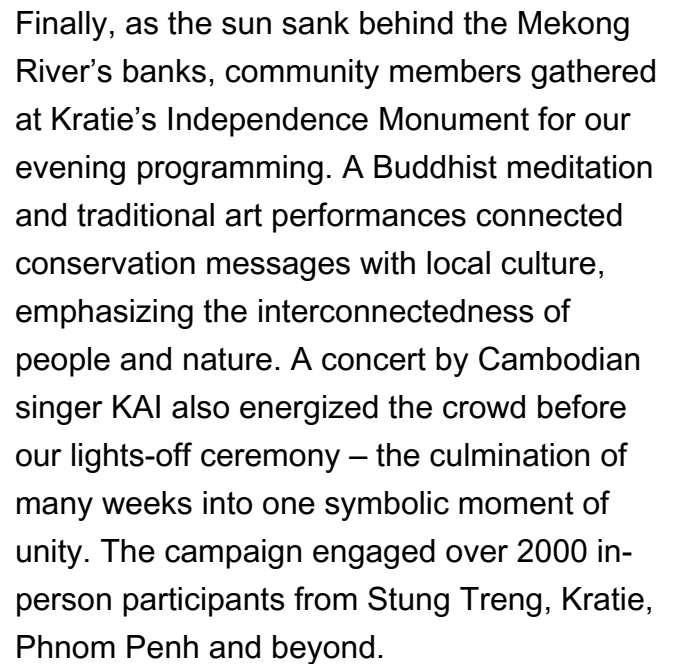


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A large crowd of young people, mostly students, are gathered at night for an event. Many are holding up their smartphones to take photos or videos, creating a sea of light. They are dressed in casual clothing, including school uniforms. The scene is illuminated by bright stage lights, and the background shows some structures and trees.



How would you give sixty minutes back to the planet? Visit our website and social media channels to see how you can help WWF-Cambodia build a better future for people and nature.

