



QUARTERLY NEWSLETTER

JULY-SEPTEMBER 2023

WWF-PAKISTAN HONOURS CONSERVATION CHAMPIONS AT 50 YEAR CELEBRATION

In continuation of its 50 Year celebrations, WWF-Pakistan hosted its Conservation Awards in Lahore, with representation from the public and private sectors, partners, environmental activists, conservationists, media, and WWF board members.

Named after renowned conservationists whose contributions paved the way for innovation and successes in conservation, the awards included the Syed Asad Ali Conservation Award, the Sardar Naseer Tareen Conservation Award, and the Richard Garstang Innovation Award, and paid tribute to those at the frontlines. **The recipients included Nazeer Mirani**, a wildlife ranger with the Sindh Wildlife Department, who was honoured for his contributions in saving the endangered Indus river dolphin; the late **Nazim Jhokiyo**, for raising his voice against the illegal hunting of the protected Houbara bustard; **Siffat ud Din Shah**, who was recognized for pioneering community based conservation of species such as the snow leopard; **Maha Luni** for her youth-led environmental awareness raising in Balochistan; and **Moheeb Ullah Naveed**, who was awarded for his contributions towards the conservation of the common leopard and pangolin.

To watch the highlight video click below.

[CLICK HERE](#)





WWF-PAKISTAN AND ISMAILI CIVIC PAKISTAN JOIN HANDS

WWF-Pakistan and the Ismaili CIVIC Pakistan, through Ismaili Council for Pakistan, signed a Memorandum of Understanding (MoU) with an aim to align efforts and resources towards shared goals, including climate change mitigation and adaptation, biodiversity conservation, and the enhancement of community resilience. This strategic partnership signifies a commitment to fostering positive change through afforestation, education, and awareness campaigns.

BEACONHOUSE NATIONAL UNIVERSITY AND WWF-PAKISTAN TO WORK TOGETHER FOR THE GREEN CAMPUS CERTIFICATION

WWF-Pakistan and the Beaconhouse National University signed a landmark MoU at the university's 20th anniversary celebrations, committing to work towards becoming Pakistan's first certified green campus. The collaboration centers on environmental preservation, energy and water conservation, climate advocacy, and environmental education and aware-ness raising.



WWF-PAKISTAN LAUNCHES "WILDLIFE DIARIES OF PAKISTAN"

WWF-Pakistan released the trailer and the first episode of its highly anticipated documentary series 'Wildlife Diaries of Pakistan.' The series pays tribute to the country's rich natural heritage and the magnificent species that inhabit it. The series has been warmly received by the WWF Network, national media, partner organisations, environmentalists, and universities. To watch the first episode of the series, click below.

CLICK HERE 



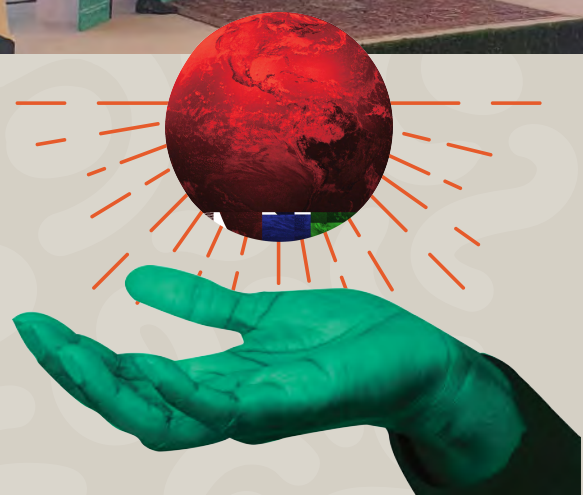
CONNECTING PEOPLE AND NATURE: USING FILM TO INSPIRE CONSERVATION ACTION

As part of the launch of the 'Wildlife Diaries of Pakistan', WWF-Pakistan hosted a panel discussion on the role of film and media in creating awareness about environmental conservation. Moderated by **RJ Sophiya Anjum**, the panel included **Naveed Qamar**, Director Wildlife Diaries of Pakistan; **Hamera Aisha**, Senior Manager Wildlife Conservation WWF-Pakistan; and **Sarmad Khoosat**, WWF Goodwill Ambassador.



CLIMATE CHANGE AGENDA SETTING

1. WWF-Pakistan, in partnership with the Pakistan-US Alumni Network (PUAN) supported by the US Mission in Pakistan, organized a two-day national conference "The Climate Change Emergency: Pakistan in the 21st Century and the Road to COP28" in Islamabad to initiate a result-oriented dialogue on appropriate responses to the devastating impacts of climate change in Pakistan. The event was attended by 100+ mid-career and senior alumni who have attended US government exchange programmes and brought together policy experts, influencers, and changemakers on a diverse range of themes around climate action in Pakistan.
2. As part of Pakistan's Third National Communication under the UNFCCC (TNC) Project, WWF-Pakistan held a workshop on Climate Change Education in Karachi to discuss Sindh's climate change-related policies and identify solutions to address gaps in implementation.
3. WWF-Pakistan in collaboration with Fahmee PR hosted the Sustainability Summit at Greenwich University, Karachi to lead a dialogue on environmental sustainability.





PARTNERING TO PROTECT OUR ENVIRONMENT



- The PepsiCo funded Coastal Cleanup project has successfully concluded. Under the project, 2,510 tonnes of marine litter has been removed from the Karachi Fish Harbour, Sea View and Turtle Beach. The responsibility for the maintenance of the litter boom has now been transferred to the Karachi Fish Harbour Authority.
- Under the Engro Foundation supported Sustainable Fisheries Entrepreneurship Project, WWF-Pakistan distributed 105 fishing equipment sets, including insulated ice boxes, boat engine-repair toolkits, and safety kits, among the fishermen of Ibrahim Hyderi and Rehri Goth. These ice boxes and tools will help in the combined reduction in post-harvest losses, a significant decrease in illegal gear, and unabated fishing efforts by maintaining the supply chain.
- Bank Alfalah, Soorty Enterprise, Al Baraka Bank, Proctor & Gamble (P&G), Habib Bank Limited (HBL) and Cheezious collaborated with WWF-Pakistan as part of our Tree-a-Thon Campaign!
- On the occasion of International Day of Awareness on Food Loss and Waste, WWF-Pakistan held an awareness session with the employees of fast food restaurant chain Cheezious on sustainable food waste management practices.



15,000
Bank Alfalah

5,000
Soorty Enterprises

1,000
Al Baraka Bank

1,000
Proctor and Gamble

30,000
Habib Bank Limited

25,000
Cheezious

CONSERVING OUR WILDLIFE



- WWF-Pakistan, supported by the Engro Foundation and the Darwin Initiative, hosted a workshop in Lahore on the scope of Key Biodiversity Areas in Pakistan. Led by Dr Andrew Plumptre, Head of the KBA Secretariat at Cambridge University, UK, the session was attended by officials of all the provincial wildlife and fisheries departments, Ministry of Climate Change, and academia.



- WWF-Pakistan played host to Alexander Wyatt, the Global Lead for SMART, a globally recognized tool for species conservation. In Peshawar, we organized a workshop on SMART Scale-out and Scale-up, providing training to provincial wildlife department staff. This training aimed to strengthen wildlife conservation and management by addressing challenges in adopting technology and innovative approaches for protected areas.



- A small radio transmitter was affixed to an Indian pangolin rescued by the Punjab Wildlife and Parks Department and the animal was released back to its natural habitat in the Pangolin Protection Zone demarcated by WWF-Pakistan. The process was conducted with support from PMAS Arid Agriculture University, Rawalpindi. [Click here](#) to watch the video.




SUSTAINABLE INFRASTRUCTURE

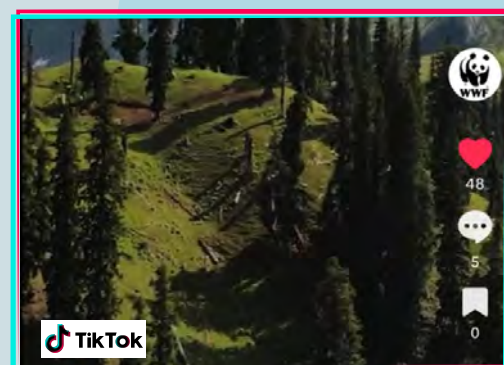
[Click here](#) to read our latest publications "[Action Plan on Greening Linear Infrastructure](#)" and the first volume of the "[Biodiversity Safeguarding Protocols](#)."

The reports delve into the crucial role of greening linear infrastructure and biodiversity conservation in the Hindukush Karakoram-Himalayas (HKH) landscape, highlighting how these initiatives play a critical role in supporting economic development and fostering connectivity.



COMMUNICATING ON CLIMATE CHANGE

- We are using innovation to improve water security for communities in Gilgit Baltistan. [Click here](#) to watch our explainer video of a hydro ram pump.
- Our floating treatment wetland (FTW) intervention is proving to be a huge success in improving the water quality of a local pond in Khanewal for domestic use consumption by the local community. [Click here](#) to watch this success story.
- Under the FCDO funded Water Resource Accountability in Pakistan (WRAP) project we conducted a theatre training workshop in local languages to promote Nature-based Solutions (NbS) and raise awareness on water conservation and climate change impacts. The initiative has been supported by our partners: Agriculture Department Baltistan, Baltistan University and the Tibet Arts Council, Skardu.
- We are now live on  **TikTok** WWF-Pakistan's official Tik Tok channel has finally been launched. Follow us [here](#) as we share conservation stories and informative content from all across Pakistan.



YOUTH ENGAGEMENT

- Our Environmental Education Program in the last quarter engaged over 1,000 students through environmental education sessions!
- WWF-Pakistan's flagship Eco-internship Programme has initiated recruitment for university students and has attracted over 100 students from all across Pakistan.
- In collaboration with Fridays for Future, we organized a session on climate change at Karakoram International University, Gilgit Baltistan.
- Our latest youth engagement initiative is the Conservation Pathfinder workshop series, which commenced with the 'Mastering the Art of Storytelling,' in September held in collaboration with the School of Leadership Foundation (SoLF) and The Millennium Universal College (TMUC). This workshop aimed to empower budding storytellers to make a difference by sharing impactful narratives that promote conservation.

