RE-ADVERTISED - REGIONAL COMMUNICATIONS MANAGER

About WWF
The World Wide Fund for Nature (WWF) is one of the largest and most highly regarded conservation organization’s in the world and aims to stop the degradation of our natural environment and build a future in which humans live in harmony with nature.

The Role
Reporting to the Director Pacific, the Regional Communications Manager (RCM) will be responsible for developing, implementing, and driving communications strategies for WWF Pacific. You will also be responsible for leading the development and execution of communications strategies and work plans of the corporate/major donor funded projects/programmes.

Duties and Responsibilities, not limited to:

- Serve as a member of the Regional Management team providing strategic input in support of WWF-Pacific.
- Develop, implement and manage the Communication’s strategy and annual work plan for the Pacific Program Office (PPO) to support the achievement of the organization’s conservation objectives and to ensure their attainment and delivery of plans and objectives.
- Exploit and promote rigorous communications planning approaches, tools and guidelines, and communicate the communications action plan to all staff to assist effective implementation.
- Develop and manage the Regional Communications annual budget to ensure WWF-Pacific’s Communication Programme has all the required resources to meet its objectives within agreed financial parameters.
- Lead, develop and coordinate implementation of communication plans with other WWF regional offices, regional programmes, practices and initiatives.
- Lead the development and execution of communications strategies and work plans of the corporate/major donor funded projects/programmes.
- Lead and manage monthly and quarterly donor WWF-Pacific updates.
- Provide the strategic direction for the delivery of online communications, ensuring social media channels are effectively managed and exploited to support the country communications strategy.
- Monitor online traffic, metrics and analyze results to continuously improve performance.
- Write and/or review and sign-off copy and design for all WWF-Pacific’s publications and print media, controls the process for the production of publications to ensure that they are accurate and are produced to the required standards of WWF and branding guidelines.
- Provide the strategic direction for the development and implementation of an internal communications system to ensure that staff of WWF-Pacific is communicated with office’s activities, achievements, and changes.
- Be the direct line manager of Communications Coordinators, Communication Officers by reviewing individual work plan, managing performance, providing induction, training, coaching, mentoring and advice to ensure that they are appropriately motivated and trained and that they understand and carry out their responsibilities to the required standards, and encourage them to provide initiatives on a daily basis.
- Provide comprehensive advisory and technical guidance to managers and staff on all aspects of communications and in relation to their dealings with the media to promote the public profile of the organisation, and in other aspects of communications.
- Provide strategic direction for mass media partnership building and risk management to strengthen public outreach of the WWF-Pacific and monitoring of media responses and
actions to conservation.
- Track WWF brand awareness among constituencies. Evaluates branding strategies on the basis of relevance and effectiveness.

Required Skills and Experience:

- Bachelor’s degree in Communications, Marketing, PR or in relevant fields.
- 7 years of applied experience in similar communications, PR or marketing role in international organizations or in these fields, and experience in Oceania is preferable.
- Over 5 years of work experience in working with public, CSOs and private sector stakeholders on conservation and/or sustainability, including significant project management experience.

Competencies:

- Leadership and management skills; People management, coaching, mentoring and capacity building/development.
- Strategic thinking; diplomacy and discretion.
- Problem solving, management of conflict and risk.
- Ability to work under pressure.
- Excellent presentation, communications, and public speaking.
- Influencing & Networking skills.
- Fluency in written and spoken English.
- Clearly demonstrate behaviors aligned to the culture of WWF: Strive for Impact, Listen Deeply, Collaborate Openly and Innovate Fearlessly
- Identify and align with the core values of the WWF organization: Courage, Integrity, Respect & Collaboration.

Remuneration: An attractive package shall be negotiated with the successful candidate based on their appropriate knowledge and skills. Contract duration is for 3 years depending on annual performance review and funding availability.

Applications procedures: Interested applicants are encouraged to send an application, including a complete CV with full contact details of three referees in PDF format. Applications addressed to the Head of Human Resources, should be sent via email with the subject “Regional Communications Manager” to ppo.hr_recruit@wwfpacific.org by close of business, Tuesday 28th June 2022. A copy of the job description can be downloaded from our website: www.wwfpacific.org

WWF is an equal opportunity employer. Eligible women candidates are encouraged to apply. Only short-listed candidates will be called for interviews.