



WWF-Myanmar
15/C, Than Taman Street,
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JOB DESCRIPTION

Position title: Wildlife Crime Global Policy Coordinator
Reports to: Head of WWF's Wildlife Crime Initiative (ACAI)
Dotted Line to: Host Country Director
Supervises: Consultants when required
Location: Yangon, Myanmar
Contract duration: Fixed term until December 2022

WWF's global strategy harnesses the strengths of the WWF network in a shared vision, focusing on six major goals - water, wildlife, the ocean, climate and energy, forests, and food – and three key drivers of environmental problems – markets, finance and governance. Our vision is to protect and restore nature for the benefit of people and the planet in support of the sustainable development goals.

In support of this strategy WWF International is designed to unite WWF offices and its near 6,400 staff around the world. This enables WWF to build strong partnerships across the world with government, business, civil society and individuals. Together, we will deliver on WWF's ambitious goals.

Background:

WWF's Wildlife Crime Initiative (ACAI) was created as a result of the global poaching crisis that threatens decades of conservation successes as well as the survival of many species. Illegal wildlife trade poses a threat not only to wildlife but also to human security, the rule of law, sustainable development, and the livelihoods and wellbeing of local communities.

Major Functions:

The Wildlife Crime Global Policy Coordinator will support the WWF network and partners with regard to policy and advocacy concerning the illegal wildlife trade (IWT), with particular emphasis on human rights in the context of IWT.

The coordinator will work closely with the head of the WWF Wildlife Crime Initiative and with WWF's Wildlife Practice Policy Manager, as well as with other WWF strategies, staff and institutional partners IUCN and TRAFFIC.

Critical components of the position are to (a) facilitate IWT policy coherence between WWF offices; identify entry points within the international human rights mechanisms and processes for IWT policy engagement; (b) distil and share existing learning regarding IWT; particularly as concerns human rights-based approaches and thinking; (c) and, to work with established partners and to create new partnerships. Thought leadership will be a central and cross-cutting component



for the position, helping to reframe the IWT narrative, and to deepen understanding around contemporary challenges in the IWT policy space with particular emphasis on inclusive conservation and human rights.

The coordinator will assist policy advisors in the WWF network and, working closely with WWF's CITES lead and the regional hubs, facilitate knowledge sharing concerning the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). Working closely with the WWF Governance Practice, and with IUCN and TRAFFIC, the coordinator will strive to ensure that IWT is appropriately reflected in global policy frameworks, narratives and policy outcomes.

I. Major Outcomes of the role:

The Coordinator will support achievement of the following outcomes:

- Understanding within the international community of the global scope of wildlife crime and the importance of holistic, inclusive and rights-based responses to IWT;
- Insight into how the international human rights mechanisms and processes might support the IWT response and how the IWT response might support international human rights processes.
- Deepened understanding within the WWF Network and partners, including governments, of the human rights dimensions of IWT, both in terms of the broad IWT-induced impacts on human rights and in terms of how human rights thinking can advance IWT approaches;
- Deepened understanding within the human rights community of the human rights dimensions of IWT;
- Deepened learning regarding specific thematic streams relating to IWT, for example corruption, human rights, gender, human wildlife conflict, wild meat trade;
- Inclusion of IWT and rights-based elements of IWT responses in international policy frameworks;
- Expanded capacity and coherence in WWF advocacy, particularly in the CITES context and the CITES Livelihoods agenda, but also in global and regional policy fora which may not traditionally be associated with IWT;
- New or strengthened alliances / partnerships with relevant stakeholders on policy advocacy related to inclusive conservation and IWT.

II. Main responsibilities:

- Develop understanding with regard to how the international human rights mechanisms and processes could be engaged with more strategically to support and strengthen counter-IWT responses;



- Facilitate the development of coherent network policy positions, policy briefs and advocacy strategies concerning IWT, with particular emphasis on the human rights dimensions, anti-corruption and gender;
- Support the WWF/TRAFFIC regional wildlife crime hubs through identification of needs, provision of policy guidance, including through development of policy briefs, guidance notes and talking points for national, regional and international policy fora.
- Liaise regularly with IUCN to identify and share learning between IUCN and WWF related to this project.
- Engage regularly with and promote regular interaction with WWF's Policy Managers to facilitate cross-practice policy coherence.
- Strengthen existing partnerships, particularly with IUCN and TRAFFIC, and create new partnerships to build powerful policy platforms for change;
- Liaise with relevant experts within and outside of WWF and advise WWF regarding policy dialogues relevant to IWT and rights-based approaches, seeking best practice solutions;
- Provide a research and radar capacity on external policy developments relevant to the position objectives, and advise on additional global fora offering advocacy opportunities;
- Support capacity building of colleagues in the WWF network with a particular emphasis on thematic streams of inclusive conservation, human rights, anti-corruption and gender;
- Manage consultants as required;
- Additional duties and responsibilities as required by the line manager.

III. Profile:

Required Qualifications

- University degree in a relevant discipline e.g. human rights, political science, sustainable development, environmental policy, international relations, or similar disciplines.

Required Skills and Competencies

- 5-7 years of professional experience in policy concerning human rights, environment and human rights or indigenous rights work.
- Experience of working with governments, corporate sector, aid agencies, civil society, and NGOs.
- Track record of delivering policy advocacy and impact.
- In depth understanding of global and regional environmental, natural resources and geopolitical governance.



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- Strategic thinking and vision
- Ability to effect change in a constructive and solutions oriented manner.
- Outstanding communication, policy analysis, coordination and advocacy skills.
- Fluency in English; Spanish and/or French an advantage; any other language/s an asset
- Experience of working in complex organisations.
- A strong team player, with an ability to promote institution-wide collaboration
- Results driven, tenaciously working to meet or exceed goals.
- Passion for conservation and human rights
- Committed to equal opportunity employment policies;
- Adherence to WWF's values, which are: Knowledgeable, Optimistic, Determined and Engaging
- Demonstrates WWF behaviours in way of working: Strive for Impact, Listen Deeply, Collaborate Openly, Innovate Fearlessly.

IV. Reporting lines:

The Global Wildlife Crime Policy Coordinator will report to the Head of WWF's Wildlife Crime Initiative (ACAI) on technical issues, and to the host Country Director (or delegate) on day to day personal management issues.

V. Working Relationships:

Internal: The Global Wildlife Crime Policy Coordinator will work in close collaboration with the following positions in WWF: the Head of the Wildlife Crime Initiative (ACAI); the WWF Wildlife Practice Policy Manager; the WWF Global Governance Policy Coordinator; the Global Policy and Advocacy Manager; Regional WWF Wildlife Crime Hub Leads (Eastern, Southern and Central Africa; the Asia Pacific; the Asia Poaching Prevention Working Group; and the Latin America and the Caribbean wildlife crime hub); and the global Wildlife Crime Communications Leads. Where and when relevant, the Coordinator will work with WWF policy and advocacy teams in *inter alia* CITES, CMS (the Convention on Migratory Species) and CBD (Convention on Biological Diversity).

External: The Coordinator will also work closely with IUCN and with TRAFFIC, bringing in and sharing learning between the three institutions.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.



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VI. WWF's Mission and Values

1. It is part of every staff member's terms of reference to contribute to **WWF's mission:**

WWF's Mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- *conserving the world's biological diversity*
- *ensuring that the use of renewable natural resources is sustainable*
- *reducing pollution and wasteful consumption.*

2. It is also part of every staff member's terms of reference to embody WWF's **values**, which are: **Courage, Collaboration, Respect and Integrity.**