



WWF

CAMBODIA

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# PROJECT BRIEF

January 2026

## Small-Medium-Large: Water Stewardship with SMEs in the Greater Mekong Region



The Mekong River, a hub of biodiversity supporting livelihoods for 60 million people, has faced decades of wastewater pollution from industrial factories. To protect the long-term health of the river basin and local communities, WWF is collaborating with the private sector to reverse the trend of declining water quality.

This project supports **small and medium-sized enterprises (SMEs) with improving water efficiency and wastewater management** in five Greater Mekong countries, including Cambodia. By practicing better water stewardship, we can all contribute to an economically prosperous, socially equitable and environmentally sound Greater Mekong.

### OBJECTIVE:

**SMEs in the Greater Mekong Region will improve their water management, reduce pollution and collectively contribute to improved water governance at basin level.**

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# WATER STEWARDSHIP IN CAMBODIA

In Cambodia, the project engages with garment sector factories as one of the country's major industries and employers. Through direct engagement, we inform factories that improved water efficiency and wastewater management can not only reduce pollution but also operational risk, supply costs and adverse impacts on communities.

## Activities



**Develop a report** on factories' water use practices and Cambodia's related regulatory frameworks.



**Conduct water audits** at selected factories with recommendations for sustainable water usage practices.



**Raise awareness** on wastewater regulations and water-saving strategies by facilitating workshops.



Industrial washing machines in a Cambodian garment factory  
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## Stakeholders



**Private sector and industrial factories**, especially those with high water consumption.



**Government ministries** regulating pollution, industry standards and wastewater infrastructure.



**Civil society organizations** engaging in water stewardship in Cambodia.

## OUR DONORS

Thank you to our project donor:



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