

Consultancy for: “Communication and Learning Materials for Mekong River”

Scope of work: Empowering people to protect the Mekong River through education, storytelling, and community engagement

Place of work: Lower Mekong Countries

Start Date: As soon as possible

Finish Date: Jun 2024

Background information about the Services/Goods to be supplied

The Mekong for the Future implemented by WWF, is a five-year project that will support natural resources governance and transparency across the Greater Mekong by strengthening civil society's ability to engage in natural resource governance and improving their access to, and understanding of, environmental data from public and private sources. The project will strengthen the ability of civil society organizations in the region to coordinate their activities, improve their ability to advocate for and monitor environmental policies, increase transparency, and improve their use of environmental data.

This project will support public communications and media-relations capacity-building activities to raise awareness of river-widening issues and activities on the Mekong River. The target groups include youths, local communities, CSOs, and relevant local officials.

The project aligns with the intermediate results of USAID Mekong For the Future (MFF).

- Intermediate Result 1: National and international CSO coordination strengthened.
- Intermediate Result 2: CSOs and citizens are better able to engage in policy development, oversight, and advocacy.

The consultant will create educational materials and an exhibition to raise awareness of the environmental and social impacts of river-widening activities on the Mekong River.

Specific Services/Goods the Supplier will provide, including methodology and related information

The consultant will work with the Mekong for the Future team and partners to develop the following activities:

Deliverables:

1. 2 or more of Mekong River's material learning for youth in the region
2. 1 Documentary about the story and achievement of Mekong River and community protection, length between 20-60 Minutes
3. Report on the findings of the focus group discussions, interviews, and seminars.
4. Organize public forums with the community at the national and regional levels to disseminate and publicize the materials

Number	Task	Deadline
1	Workplan	Dec 23
2	1 st Material learning	Jan 24
3	2 nd Material learning	Mar 24
4	Draft report on the findings of the focus group discussions, interviews, and seminars	Apr 24
5	Collect WWF feedback on the report	Apr 24
6	Finalize the report	May 24
7	Workplan and budget for the public forums	May 24
8	Comprehensive report from the public forums	June 24



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The appointed candidate(s) will submit the agreed deliverables to the project supervisor. The payment will be disbursed upon approval of the deliverables. To complete the assignment, WWF allocated a travel budget of 3,000 USD, payable on actual expenditures upon submission of receipts.

A net fee of no more than USD 20,000 will be paid for the successful completion of the above-mentioned deliverables, as below:

1.	After the Workplan Submitted (Task 1)	30%	Dec 2023
2.	The 2 nd Material learning Submitted (Task 3)	30%	Apr 2024
3.	Finalize Report Submitted (Task 6)	30%	May 2024
4.	Final Report Submitted (Task 8)	10%	Jun 2024

Qualifications

To apply, interested candidates, consortiums, or organizations need to provide a technical proposal, including the CVs of the candidates and a detailed quotation.

Experience:

- At least 3 years of experience in developing and disseminating communication and learning materials.
- Experience working with various audiences, including youth, community members, government agencies, and NGOs.
- Experience in the Mekong River and its importance to the people of Chiang Kong.
- Knowledge of the river's ecology, history, and culture.
- Skills in graphic design, video production, and social media.
- Excellent communication and interpersonal skills.
- A commitment to working with marginalized communities.

Education:

- Bachelor's degree in environmental science, communication, or a related field.
- A Master's degree in environmental science, communication, or a related field is preferred.

To apply, interested candidates need to provide a technical and financial proposal, including CVs of the candidates and a detailed fee breakdown