



FOR PEOPLE AND NATURE

WWF-SINGAPORE | FY2020 ANNUAL REVIEW



TOGETHER POSSIBLE



Nature underpins a healthy society and economy. But decades of taking more than what nature can provide has led to catastrophic impacts on wildlife, human health and all aspects of our lives.

We ensure a resilient future for Singapore by working on priority conservation issues, bringing individuals, communities, businesses and governments together to enable change.

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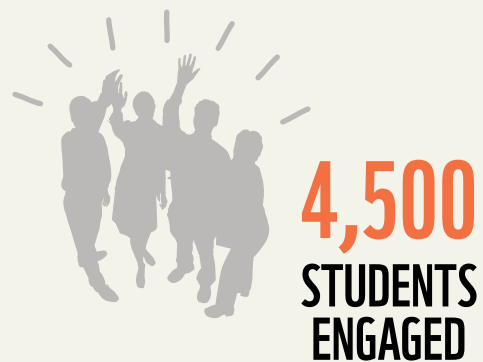
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YOU'VE MADE THIS POSSIBLE



CHARTING A COURSE FOR CHANGE

IF THERE IS ONE THING THAT WE'VE OBSERVED IN THE PAST YEAR, IT IS THAT THE PLANET SEEMS TO BE IN A PERPETUAL STATE OF EMERGENCY.

Wildfires have ripped through almost every major forest in the world. Ice shelves are melting at rates never seen before. The world closed a decade of historically high temperature records. A zoonotic disease turned into a global pandemic and brought the entire world to a standstill.

The science is clear. Nature forms the foundation of thriving societies and economies. When we lose nature, we lose everything else. The events of the past year have shown us how vital this relationship is.

REBUILDING NATURE AND OUR FUTURE

“What would you do if your house is on fire?” This question was posed to global leaders at the World Economic Forum in Davos by young climate activist [Greta Thunberg](#).

Indeed, if a house is on fire we'll need firefighters at the frontline - fast. But just as it is important to put out the flames, we also need to ensure that safety measures are in place to prevent fires from happening again.

To [rebuild nature](#) and prevent [future pandemics](#), transformative changes in the way we use natural resources, produce food and undertake economic development are urgently needed.

At WWF-Singapore, we enable these systemic shifts through an integrated approach of bold conservation actions on the ground, backed by the power of responsible businesses and sustainable finance, and complemented by engaged individuals in our local communities who educate and create awareness.

The outcomes give us a glimpse of how protecting nature helps ensure a better future.

In Singapore, businesses collectively avoided [12 million pieces of single use plastics](#) in one year as part of our Plastic Action (PACT) initiative, taking us a step closer to a circular economy.

Supported by public campaigns and community outreach, we witnessed the announcement of a [total ivory ban](#) by Singapore, a crucial milestone in the fight against illegal wildlife trade.



Joseph K.H. Koh
Chairman, WWF-Singapore

R. Raghunathan
CEO, WWF-Singapore

● ●

**TO REBUILD NATURE
AND PREVENT
FUTURE PANDEMICS,
TRANSFORMATIVE
CHANGES IN THE WAY WE
USE NATURAL RESOURCES,
PRODUCE FOOD AND
UNDERTAKE ECONOMIC
DEVELOPMENT ARE
URGENTLY NEEDED.**

● ●

By working with local communities and authorities, we reduced fire risk in regional forests and peatlands, thereby helping to prevent haze in Singapore.

RESILIENCE AMIDST CHANGE

In a year that has proven to be especially challenging for everyone, we do not take these successes for granted. We have learnt valuable lessons on how to adapt and become resilient.

An example is WWF's Earth Hour. With COVID-19 safe distancing measures newly implemented in Singapore, we turned Earth Hour - typically held as a large festival - into a fully digital event that reached 37,000 people.

We converted our fundraising outreach to become digital when in-person, physical engagements were severely curtailed on account of COVID-19. A great example is our recently launched [Tiger Protector](#), a fully digital fundraising initiative that channels resources to protect the last Malayan tigers in critical tiger landscapes.

CHARTING THE COURSE FORWARD

WWF's Living Planet Report 2020 unveiled the catastrophic impacts of human activity on our planet. In less than half a century, global populations of wildlife have suffered an average two-thirds decline. In the Asia Pacific region, there has been a 45% decline.

Addressing exploitative activities such as deforestation, unsustainable agriculture and poaching will help preserve priority landscapes and species. We also need to transform markets towards sustainable

sourcing and production, and support ambitious global leadership to help address the climate emergency and biodiversity crises.

The task ahead of us is urgent and important, but not insurmountable.

Everyone - governments, businesses, financial institutions, local communities, social interest groups and individuals - have to be mobilised to solve this crisis.

We have come this far because of you: our supporters, volunteers, donors, advocates and partners.

The following pages in this yearly review outline the impact that you have helped make possible for people and nature. We have also outlined our ambitions in Singapore and the region, and look forward to your continued support as we chart the course forward.

Together Possible.

Joseph K.H. Koh *Chairman, WWF-Singapore*
R. Raghunathan *CEO, WWF-Singapore*

FORESTS

RESTORE FORESTS
AND PEATLANDS



PROTECTING TROPICAL FORESTS



© Ola Jennersten / WWF-Sweden



Tropical forests are some of the richest, most exciting areas on earth and home to 80% of the world's documented species.

Facing the threats of fires and illegal land clearing, tropical forests are among the world's most threatened places.

DEFORESTATION: Across Southeast Asia, forests are being cleared to make way for palm oil, rubber, pulp and paper production. Additionally, forest fires have brought irreparable consequences on human health, biodiversity, climate and economies. As forests are vital carbon sinks, losing them further reduces our ability to mitigate climate change.

HAZE: The impact of forest loss can be felt in Singapore in the form of a thick blanket of hazardous smoke called the haze, an annual occurrence in the region for almost 60 years.

● ●
**IN SOUTHEAST ASIA, AN ESTIMATED
75,600 DEATHS
EACH YEAR CAN BE ATTRIBUTED
TO THE HAZE**

Source: Crippa et al. (2016)



OUR LIFELINE NEEDS A LIFELINE



RACHEL KOH

Conservation Manager,
Forests, WWF-Singapore

RACHEL WORKS TO PROTECT VITAL FOREST LANDSCAPES IN SOUTHEAST ASIA, CONTRIBUTING TO OUR WORK TO HALT DEFORESTATION, PREVENT FIRES AND PROMOTE SUSTAINABLE PRODUCTION.

“The biggest challenge in tackling deforestation is the interconnectedness of the problems and getting everyone on board to drive systemic change.”

Part of our work involves supporting companies to implement zero-deforestation policies to ensure sustainable production and helping local communities build sustainable livelihoods.

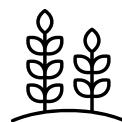
“Fire prevention by the local communities also minimises the adverse impacts on our wellbeing that haze can bring about.”

We also work with governments to embrace science-based forest conservation policies and raise awareness among consumers to demand certified-sustainable products.

“In the coming year, we hope to work alongside forest-landscape stakeholders to implement coordinated strategies to bring about benefits all around! This ensures that local livelihoods are secured, forests and their biodiversity are protected and countries, companies and consumers benefit from deforestation-free commodity production.”



SOLUTIONS



LANDSCAPES

RESTORING FORESTS, ADDRESSING THREATS

Working in crucial forest ecosystems in Indonesia, Malaysia, Myanmar and Thailand, we aim to halt deforestation and conversion.



POLICY

NO-DEFORESTATION

Leveraging the power of finance, we partner banks and financial institutions in ASEAN to build capacity and support the implementation of no-deforestation policies.



BUSINESS & FINANCE

SUSTAINABLE SOURCING & PRODUCTION

Engaging with growers, consumer brands, buyers and traders, we encourage sustainable production and the sourcing of agricultural commodities.



OUTREACH

SUSTAINABLE CHOICES

WWF's outreach and campaigns in Singapore aim to raise awareness on sustainable palm oil and promote sustainably-produced pulp and paper.

HIGHLIGHTS

2019



AUGUST 2019

NO-DEFORESTATION POLICIES

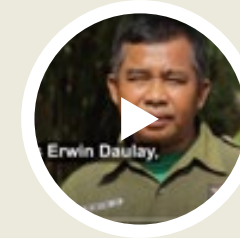
WWF's Sustainable Banking Assessment (SUSBA) highlighted that only 9% of ASEAN banks have policies to ensure no deforestation.



SEPTEMBER 2019

EMERGENCY FIRE FIGHTING CAMPAIGN

Raised over S\$120,000 in funding to help stop forest fires in Riau, Indonesia, providing fire fighting and safety equipment and helping in forest restoration and reconstruction efforts.



[CLICK HERE TO MEET THE FIREFIGHTERS OF RIAU](#)



SEPTEMBER 2019

FIRE RISK REDUCED

Fire hotspots in 10 targeted villages in the Bengkalis district, Riau, were significantly reduced as a result of WWF's peatland management project.



DECEMBER 2019

COMMUNITY OUTREACH

Supported by Transamerica Life (Bermuda), WWF-Singapore held roadshows to raise awareness about sustainable paper choices.



HIGHLIGHTS

2020



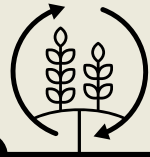
JANUARY 2020

SUSTAINABLE BRANDS

Singapore-based Denis Asia Pacific (Ayam Brand) and Fraser and Neave (F&N), both members of SASPO, emerged as top Asian companies in WWF's [Palm Oil Buyers Scorecard 2020](#).



LEARN ABOUT [SASPO \(SUPPORT ASIA FOR SUSTAINABLE PALM OIL\)](#)



JANUARY 2020

SUSTAINABLE PLANTATIONS

At the end of a two-year partnership with Avery Dennison Corporation, more than 60,000 native plant species trees had been planted at three provinces in Viet Nam. Over 1,000 local farmers and stakeholders have benefited from the training workshops.



JANUARY 2020

SUSTAINABLE COMMODITY

To address supply and demand side barriers to sustainable palm oil, WWF launched the Asia Sustainable Palm Oil Links (ASPOL) programme across India, China, Indonesia, Malaysia and Singapore.



LEARN ABOUT [ASIA SUSTAINABLE PALM OIL LINKS \(ASPOL\)](#)



FEBRUARY 2020

SUSTAINABLE RUBBER AND LIVELIHOODS

We are making sustainable rubber production possible in Myanmar with a traceability system and the planting of 30,000 cocoa seedlings, which will create new livelihoods for people across five village clusters.



JUNE 2020

MORE PEATLANDS RESTORED

Phase 2 of WWF's peatland management project commenced, with our work extended to cover four new villages in the Bengkalis district, Riau.



JUNE 2020

COMMUNITY FIREFIGHTERS TRAINED

200 volunteer community firefighters across 14 target villages have been trained and are operationally ready to mitigate and suppress fires.

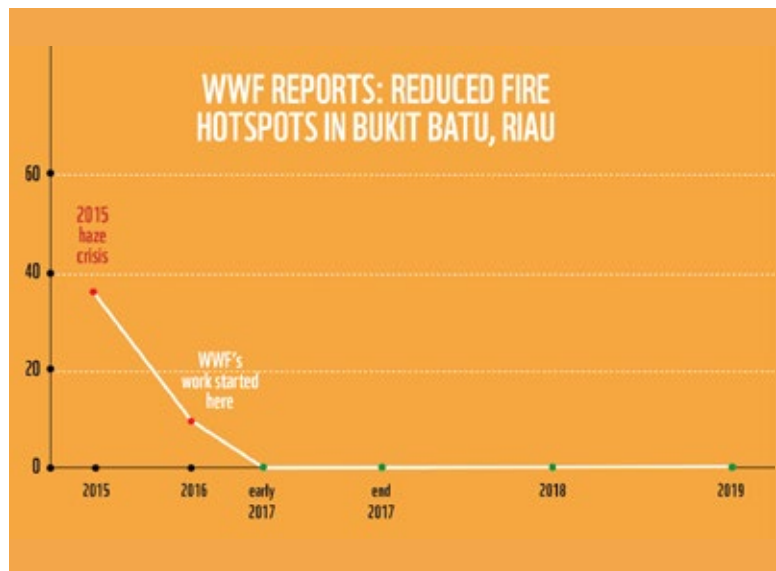


PREVENTING FIRES IN AN AREA THrice THE SIZE OF SINGAPORE

The transboundary haze in Singapore has forced people to stay indoors and, at its height, impacted business and tourism. For those in Bengkalis, a sub-district in Riau, these impacts are amplified.

Bengkalis is among the most fire-prone areas in Sumatra. In 2014, Bengkalis topped the charts with the highest number of fire hotspots of 1,454 in Riau.

That prompted WWF to step in with a programme to mitigate the fires in peatland areas across 10 local villages, providing equipment, monitoring work and training for local communities.



These efforts paid off almost immediately, with a remarkable decrease in fire incidents to a low 302 in 2015. By 2020, with the support and active commitment from the government, stakeholders, and local communities, the people of Bengkalis brought the number of major fire incidents to zero.

In 2020, we extended our area of work to vulnerable communities in four more fire-prone villages in the Bengkalis region. This brings the total intervention area to 14 villages, with a total of 200 volunteer firefighters that are trained and prepared to address fire risk in their community.

While these efforts to mitigate fires are crucial, the long term solutions of responsible forest management and sustainable commodity production remain key in ensuring that these forests and peatlands stay intact.

➔ [READ THE FULL STORY HERE](#)

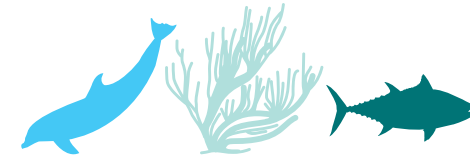
● ●
BY 2020, THE NUMBER OF MAJOR FIRES DETECTED IN THE LANDSCAPE HAD BEEN REDUCED TO
ZERO
● ●

OCEANS

PROMOTE SUSTAINABLE
MANAGEMENT OF
MARINE RESOURCES



PROTECTING MARINE HABITATS



The world's oceans, seas and coastal areas are the largest ecosystems on the planet and a vital protein source for millions of people.

Protecting some of the world's most threatened marine habitats and resources will help ensure that our oceans can continue to sustain us for generations to come.

PLASTIC POLLUTION: Today, plastic pollution in the environment is at crisis levels. Our excessive use of plastics is impacting people, ocean health and nature.

OVERFISHING: 90% of the world's fishing grounds are already fished to their limits or overfished. As a result, our oceans are now in a state of global crisis.

● ●
850 MILLION
 PEOPLE WORLDWIDE DEPEND ON
 CORAL REEFS FOR FOOD AND LIVELIHOODS
 ● ●

THE CRISIS OF OUR LIFETIME



KIM STENGERT

Chief Strategic
Communications &
External Relations
WWF-Singapore



ENVISIONING THE IMPORTANCE OF INDUSTRY SOLUTIONS FOR PLASTIC USE, KIM PIONEERED THE PACT INITIATIVE TO INSPIRE PLASTIC ACTION AMONG BUSINESSES IN SINGAPORE.

“Plastic pollution is one of the most visible and complex environmental issues. While working on solutions to reduce plastic use, we are also figuring out how to make the circular economy a reality.”

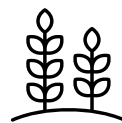
For Kim, the voices of consumers have been critical in convincing businesses and policy makers that they need to act on plastics.

“But there is no silver bullet. Businesses and governments want to act but need access to science-based solutions, and that’s where we come in. We provide guidance to tackle plastic use by moving away from the current linear model to a circular one.

“What is unprecedented for me with PACT, is the willingness I’ve seen by businesses to openly pilot potential solutions and sharing these ideas with others - even their competitors.”

“We continue to work towards helping companies set targets beyond profitability, ensuring that social and environment indicators make it into more boardrooms and organisation strategies.”

SOLUTIONS



LANDSCAPES

MANAGEMENT OF MARINE PROTECTED AREAS

We work closely with governments, civil society, and academic institutions to implement Marine Protected Areas (MPAs). These protect biodiversity, secure livelihoods and food security of local communities.



POLICY

NO PLASTIC IN NATURE

Globally, we are bringing millions of people to support a global treaty to stop marine plastic pollution. In Singapore, we work in partnership with the government and businesses towards a circular economy for plastics.



BUSINESS & FINANCE

SUSTAINABLE FISHERIES

We are in a partnership with Marina Bay Sands to advance responsible seafood sourcing in Singapore as well as to improve fishery and aquaculture farming practices in Malaysia.



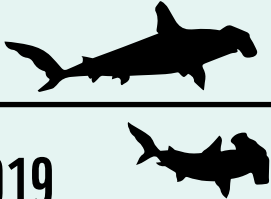
OUTREACH

ENGAGING COMMUNITIES

WWF is working in collaboration with key stakeholders and local communities at six municipalities in Northeastern Palawan, Philippines to sustainably manage over one million hectares of marine protected areas.

HIGHLIGHTS

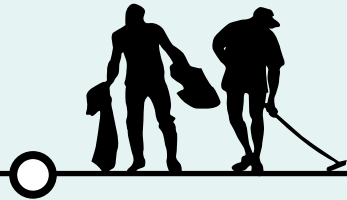
2019



JULY 2019

REDUCING SHARKS BY-CATCH

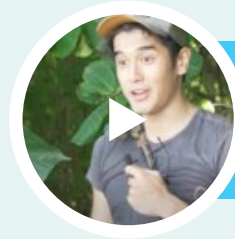
We started our work by identifying the extent of hammerhead sharks by-catch from local fisheries in South Sorong and Bintuni Bay, Indonesia.



JULY 2019

BEACH CLEAN-UP

In partnership with Seven Clean Seas, close to 300 donors cleaned up Changi beach and collected over two tonnes of trash.



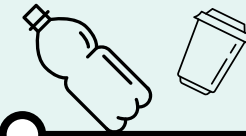
CLICK HERE
WATCH HIGHLIGHTS
FROM THE BEACH
CLEAN UP



JULY 2019

NO STRAWS PLEDGE

Over 300 F&B outlets have pledged to remove straws from their operations from 1 July 2019 onwards.



SEPTEMBER 2019

RAISING PUBLIC AWARENESS

More than 10,000 plastic drinking bottles were collected in 10 hours at our first-ever 'Pay with Plastic' event. They were sorted, separated, shredded, and re-purposed into new products.



OCTOBER 2019

SUSTAINABLE FISHERIES

Supported by Marina Bay Sands, WWF established the first Fisheries Improvement Project (FIP) to improve fishery practices at Marudu Bay in Tun Mustapha Marine Park.



NOVEMBER 2019

GLOBAL TREATY

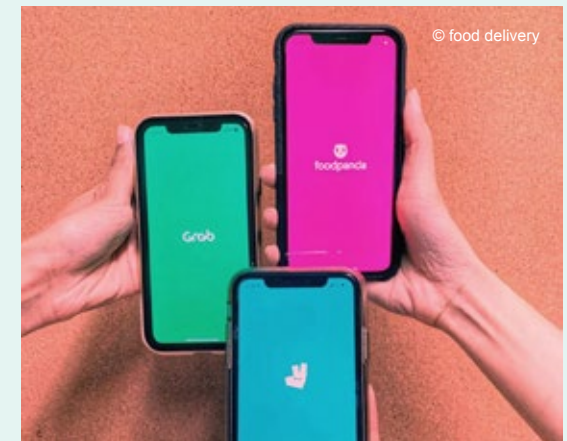
We brought the voices of over 1.5 million supporters to the United Nations meeting on plastic pollution in Bangkok, with a side event featuring a prominent local 12-year-old activist calling on government leaders to support a legally binding global treaty on plastic pollution.

DECEMBER 2019

FOOD DELIVERY PLEDGE

Deliveroo, foodpanda and Grab signed and announced a PACT industry pledge, publicly committed to a series of initiatives to increase sustainability in the food delivery industry.

→ [LEARN ABOUT PACT IMPACT REPORT 2020](#)



One million pieces of cutlery reduced every week in Singapore.

HIGHLIGHTS

2020

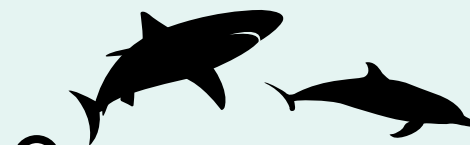
MARCH 2020

DISRUPTIONS IN FIELD ACTIVITIES

COVID-19 has impacted field work including a delay in shark tagging activities in Indonesia and a limited number of patrolling teams to protect Malayan tigers in Peninsular Malaysia.



© WWF-philippines



APRIL 2020

MANAGEMENT OF MARINE PROTECTED AREAS

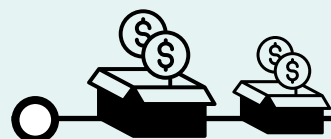
We have extended our commitment and started Phase 2 of our conservation work at one of the Marine Protected Area (MPA) network sites in Northeast Palawan, Philippines.



MAY 2020

DRIVING PLASTIC ACTION

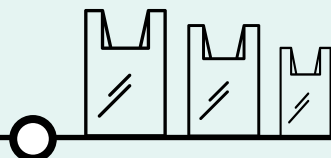
For the first time, we organised a two-day virtual plastic policy workshop in Southeast Asia. We will be using the findings to drive regional support and leadership around the global treaty.



JUNE 2020

IMPACT FUND

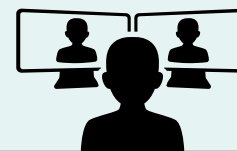
To support research, innovation, and conservation projects for plastic action, companies including H&M, Capella Hotel, Love Beauty and Planet, perromart, and SaladStop! raised S\$274,000 to fund critical projects under PACT.



JUNE 2020

RETAIL BAG CHARGE INITIATIVE

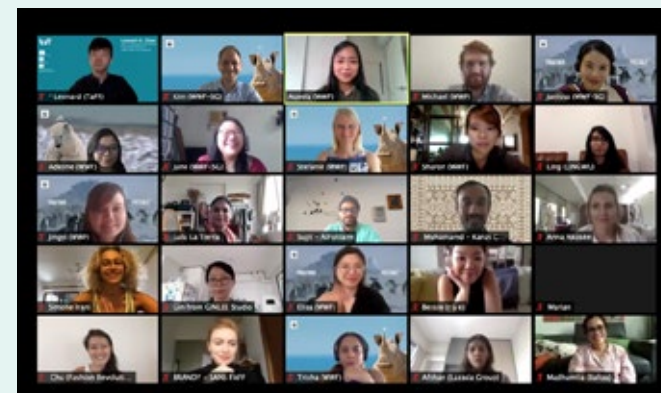
LEGO® Certified Stores (Bricks World) joined H&M, SaladStop!, The Body Shop and Wing Tai Retail in the commitment to charge customers for every single-use bag taken.



JUNE 2020

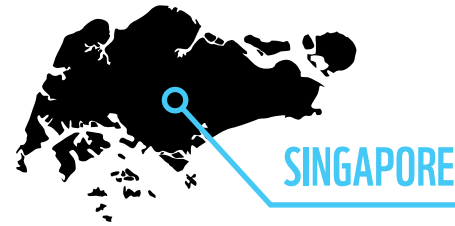
FASHION ROUNDTABLE

Together with Textile and Fashion Federation (TaFF), 80 fashion brand representatives from 40 companies attended our first PACT roundtable that was focused on the fashion industry.



→ [LEARN ABOUT REDUCING PLASTIC USE IN FASHION](#)

TRANSFORMING BUSINESSES IN SINGAPORE TO REDUCE PLASTIC USE



During a pandemic where businesses are forced to make the unprecedented move to e-commerce, the excessive use of plastic packaging has become more rampant. There has never been a more important time than now to discuss potential solutions as an industry, and our Plastic ACTION (PACT) initiative provides the platform and resources to do just that.

These discussions have opened up doors for sectoral pledges, openly calling for industry action at scale, garnering media attention and raising awareness of the plastics issue to Singaporeans and other businesses. Today, we have three sectoral pledges, the No Straws Pledge and Food Delivery Pledge, and Retail Bag Charge, that have been signed by various companies in Singapore.

Since 2018, PACT has engaged over 200 participants via six closed-door roundtables in Singapore where the sessions facilitated confidential discussions on challenges and opportunities to tackle plastics in their business models. More importantly, we discussed potential solutions as an industry.

This year, we engaged four new PACT Champions including the first retail management company Lendlease, bringing the total number to 22 companies across five industries. This number has doubled in membership since January 2019.



LEARN ABOUT PACT



© SPECTRUMPHOTOGRAPHY_KAR8476

● ●
IN 2019,
12 MILLION
PIECES OF PLASTIC WERE
SAVED AND DIVERTED FROM
ENTERING OUR LANDFILL,
BEACHES AND NATURE.

SOURCE: PACT Impact Report 2020



WILDLIFE

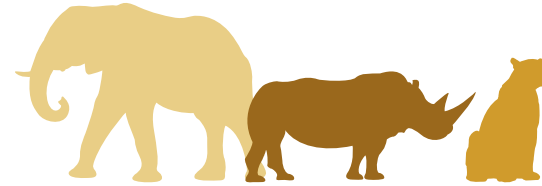
DISRUPT WILDLIFE CRIME
AND PROTECT HABITATS



PROTECTING THREATENED WILDLIFE



© naturepl.com / Roland Seitre / WWF



IN A YEAR, TENS OF THOUSANDS OF ANIMALS ARE SEIZED FROM THE ILLEGAL WILDLIFE TRADE.

Driven largely by criminal organisations, wildlife trafficking is the world's fourth-largest illegal trade after drugs, human trafficking and counterfeiting. It is valued up to US\$26 billion per year.

Biodiversity pays the price for illegal wildlife trade. Virtually every country in the world is implicated, an indication of the global nature of this problem. Nearly 6,000 species were seized between 1999-2018, according to the UN Office on Drugs and Crime (UNODC). Southeast Asia is an epicentre for this trade, with more threatened species across almost every taxonomic group, than any other comparable region.

WWF also works closely with the local communities, businesses and authorities to stop wildlife crime along the supply chain, from source to trade to point of sale.

In Singapore, our strong connectivity is misused by syndicates to move products through our ports and airport.



**PANGOLIN SCALES AND ELEPHANT IVORY
WORTH S\$66.2 MILLION
WERE INTERCEPTED IN SINGAPORE LAST YEAR.**

Source: National Parks Board



BOLD CONSERVATION ACTIONS



MICHELLE GAN

Programme Executive,
Conservation and
Science, WWF-Singapore



WITH WILDLIFE TRADE AND ITS IMPACTS ON HUMAN HEALTH IN THE GLOBAL SPOTLIGHT, MICHELLE WORKS ON CONSERVATION STRATEGIES TO PROTECT WILDLIFE IN LANDSCAPES ACROSS SOUTHEAST ASIA.

“If 2020 has taught us anything, it is that we must stop our destructive actions on nature. A focus of our work with wildlife is tackling the issue of wildlife crime, a key threat to many species in this region.”

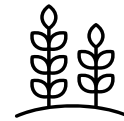
“We work on creating an enabling environment to stop the poaching, trafficking and buying of illegal wildlife products, from source markets to point of sale.”

To Michelle, the biggest misconception about illegal wildlife trade is that people in Singapore assume they are not affected by it, contribute to it, or can do anything about it.

“People may unwittingly become consumers of illegal wildlife products. For example, when they consume shark fin soup made from illegally trafficked fins, or purchase exotic pets online.”

“Education and awareness in the community are as crucial as conservation actions. WWF-Singapore enables people in the community to support enforcement efforts as a volunteer to report illegal wildlife online listings.”

SOLUTIONS



LANDSCAPES

PROTECTING THREATENED HABITATS

Building capacity in the most threatened wildlife habitats in Southeast Asia, our work focuses on disrupting wildlife crime, stopping poaching and reducing snaring incidents.



POLICY

STRENGTHENING LAW ENFORCEMENT

To address the transnational nature of this trade, we work with governments across Southeast Asia to strengthen laws, and enforcement efforts.



BUSINESS & FINANCE

SUPPORTING WILDLIFE CONSERVATION

In Singapore and Southeast Asia, we partner with businesses to tackle the illegal wildlife trade at source, strengthen anti-poaching enforcement and create alternative livelihoods.



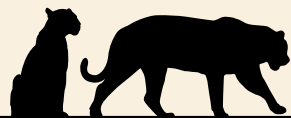
OUTREACH

MOBILISING FOR CHANGE

In Singapore, we mobilise people and youths in community efforts to stop the trade and close down domestic markets linked to wildlife crime.

HIGHLIGHTS

2019



JULY 2019

DOUBLING WILD TIGERS

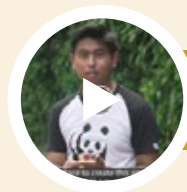
With as few as 3900 tigers left in the wild, Tiger Beer committed to supporting TX2 - the global goal to double the world's population of wild tigers by 2022.



AUGUST 2019

DISCOVERING LOCAL WILDLIFE

We teamed up with MSIG Singapore to launch the MSIG Biodiversity Trail at the Singapore Botanic Gardens. Close to 300 participants took part in WWF-guided events to learn more about the wondrous biodiversity we have right here in Singapore.



CLICK HERE

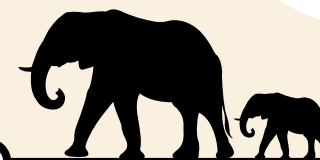
WATCH HIGHLIGHTS FROM THE BIODIVERSITY TRAIL



AUGUST 2019

IVORY BAN

Singapore announced an ivory ban on World Elephant Day. We mobilised and secured 99% of respondents to support an ivory ban by the Agri-Food and Veterinary Authority (AVA).



AUGUST 2019

ZERO POACHING

Our regular patrolling work to monitor illegal poaching activities in Southern Myanmar, we celebrated zero poaching cases for 429 days. 14 patrol base camps were established.



OCTOBER 2019

MITIGATING HUMAN-ELEPHANT CONFLICT

Through Jebson & Jessen's Meet a Green Need Program, their employees helped improve wildlife habitats to protect 250 wild endangered elephants within the Kuiburi National Park, Thailand.



NOVEMBER 2019

WORLD RANGER CONGRESS

We provided logistical and technical support and sponsored the attendance of five rangers from Thailand, Indonesia and India to attend the largest World Ranger Congress ever and the first to be held in Asia.

DECEMBER 2019

NEW RESEARCH STUDY

We supported research work to recover and protect the remaining Raffles' banded langur in the wild, specifically in Johor, Malaysia.



HIGHLIGHTS



2020



DECEMBER 2019

PROTECTING THREATENED WILDLIFE

We concluded a two-year partnership with Pet Lovers Centre where we set up 65 donation boxes all across the stores islandwide to support wildlife conservation.

JANUARY 2020

RUN FOR NATURE

We partnered with 42Race to create the "Run Wild with WWF" Virtual Race which saw over 800 people taking part across Singapore, Malaysia, Viet Nam, Thailand and Indonesia to run and raise funds to conserve and protect nature.

MAY 2020

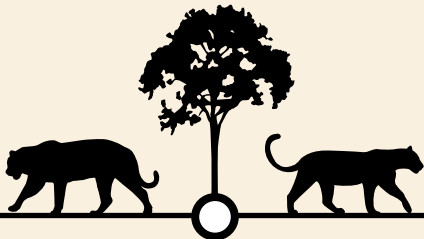
RANGER COLLEGE

The construction of the first wildlife ranger training college in Myanmar continues. Wildlife division rangers provide primary defence against criminal activities in national parks.

MAY 2020

HELP FOR WILDLIFE HABITATS

Grab users from eight markets in Southeast Asia could exchange their GrabRewards for donations that will contribute directly to protect the most threatened wildlife habitats.



JUNE 2020

PROTECTING MALAYAN TIGERS

We launched the Tiger Protector campaign that allows donors to symbolically adopt a tiger to support the Malayan tiger landscapes in Peninsular Malaysia.

JUNE 2020

PROTECTING SUMATRAN TIGERS

We conducted patrols at newly designated patrol blocks in Central Sumatra to protect Sumatran tigers and their habitats.

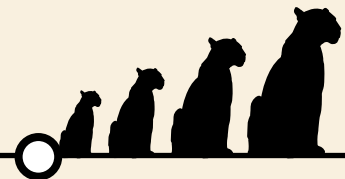


© WWF-Malaysia

JUNE 2020

SCALING UP TIGER RECOVERY

With support from Asian Tigers Group, 67 tiger sites across 10 countries are now using SMART technology to help mitigate poaching. This forms part of our TX2 goal of doubling wild tigers by 2022, the next Year of the Tiger.

LEARN ABOUT [TIGER ADOPTION PROGRAMME](#)LEARN ABOUT [SILENCE OF THE SNARES: SOUTHEAST ASIA'S SNARING CRISIS' REPORT](#)

PROTECTING THE LAST TIGERS IN THE WILD



PENINSULAR
MALAYSIA

IN MALAYSIA, THE POPULATION OF THE MALAYAN TIGER HAS PLUMMETED TO LESS THAN 200.

The Orang Asli communities, also known as the 'original people' in Malay, depend on the forest and play a huge role in protecting tigers. The indigenous locals have great respect for tigers and believe that they can live in harmony and co-exist with them.

WWF needs the support of the Orang Asli communities for effective management of forest and tiger conservation. Acting as the eyes and ears for the enforcement agencies to take action, the patrolling teams conduct regular, systematic patrols to help reduce poaching.

When the team comes across a snare, they will deactivate it and remove it. When the team spots fresh signs of poachers' presence that leads them to an active campsite, they will mark the position on the GPS and immediately call in for enforcement to take action.

We supported the increase of community patrol teams mobilised to remove snares and trained to patrol independently by using the SMART system - resulting in a decrease of 98% in snare encounters since before the project was launched.

As the world goes through a period of unprecedented change, taking bold action for tigers will have a much wider impact than just for one species. It conserves many other highly endangered



species and potentially provides new key sources of income for local communities.

Through this project, we recognise that while the challenges are many, building strong partnerships with community partners and Orang Asli anti-poaching teams are essential to ramp up tiger conservation initiatives. More government allocation for support and resources can be allocated for wildlife protection – in terms of personnel, anti-poaching units, equipment and more – to ensure that protection can be sustained over the long-term.



READ THE FULL STORY HERE

Despite the pandemic, our indigenous teams covered 3,563km on foot over 522 days.

CLIMATE & NATURE

BRINGING PEOPLE
TOGETHER FOR ACTION



A CLIMATE OF CHANGE



© Shutterstock / Karl Hofman / WWF



IF HUMAN ACTIVITY HAS BEEN PUSHING OUR PLANET TO THE BRINK, 2020 WAS THE YEAR WHERE PEOPLE EXPERIENCED THE REAL IMPACTS OF CLIMATE CHANGE AND NATURE LOSS.

Singapore imports more than 90% of our food from 180 countries. Increased frequency and intensity of extreme weather will adversely impact our food security.

The world just experienced the hottest decade on record, with every degree of additional warming threatening lives, livelihoods and economies.

● ●
96% OF PEOPLE
IN SINGAPORE ARE CONCERNED ABOUT THE IMPACTS OF CLIMATE CHANGE ON THEIR HOMES, FAMILIES AND FUTURE

September 2019, YouGov survey by WWF

TACKLING AN EXISTENTIAL ISSUE



SANDEEP CHAMLING RAI

Senior Advisor,
Global Climate
Adaptation Policy,
WWF-Singapore



SANDEEP IS A TIRELESS ADVOCATE WHO HAS BEEN ENGAGING GLOBAL GOVERNMENTS ON AMBITIOUS CLIMATE ACTION FOR ALMOST 17 YEARS.

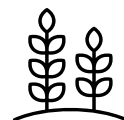
“Climate change knows no borders. Singapore is an island state and most of this region is situated in coastal zones. We have to unite to fight and adapt to the climate crisis. If not for our own survival, then for that of our future generations.”

The wildfires, floods, droughts and major storms of the past year are already signs of more catastrophic climate events to come. By 2030, the number of people impacted by such events could increase by almost 50 per cent, according to UN estimates.

Our work on climate action ranges from helping vulnerable communities adapt and build resilience; aligning economies to a 1.5-degree temperature goal, and advocating for the effective implementation of global climate agreements.

Says Sandeep, “At the COP26 climate conference in 2021, I’m expecting all major carbon emitting countries to put forward their enhanced NDC (Nationally Determined Contribution) and outline long term low-carbon climate-resilient strategies in-line with the 1.5 degree temperature goal of the Paris Agreement.”

SOLUTIONS



LANDSCAPES

PROTECTING NATURE

In Southeast Asia, our projects support renewable energy adoption while engaging local communities as part of efforts to protect forests as critical carbon sinks.



POLICY

GLOBAL AMBITION ON CLIMATE AND BIODIVERSITY

We engage governments around the world to encourage ambitious climate action that aligns with the 1.5 degree ambitions of the Paris Agreement and achieves net zero emissions by 2050.



BUSINESS & FINANCE

FINANCING A LOW CARBON TRANSITION

By working in partnership with the finance industry - banks, regulators, investors - we help align financial flows with a low carbon future.



OUTREACH

BRINGING YOUTHS AND COMMUNITIES TOGETHER

From Singapore to Myanmar, we equip youths with the skills, knowledge and platforms to be environmental changemakers. In Singapore, our community outreach programmes encourage positive action for the climate and nature.

HIGHLIGHTS

2019



AUGUST 2019

SUSTAINABLE BANKING IN ASEAN

A WWF report found positive momentum but uneven progress by major banks in Southeast Asia, highlighting the need for ASEAN banks to take a more strategic and structured approach towards addressing environmental and social risks.



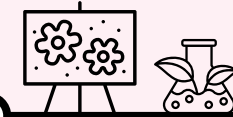
LEARN MORE ABOUT THE SUSTAINABLE BANKING ASSESSMENT (SUSBA) TOOL



OCTOBER 2019

CLIMATE PUBLIC CONSULTATION

We encouraged public engagement in Singapore's climate consultation, which resulted in about 1,600 people submitting their recommendations to the National Climate Change Secretariat.



OCTOBER 2019

ECO-SCHOOLS IN SINGAPORE

WWF's Eco-Schools programme marks its sixth year with almost 90 schools* onboard. Our approach starts in the classroom and aims to eventually create environmental change in the community at large.

** The number of Eco-Schools is subjected to changes due to many factors.*



NOVEMBER 2019

GROWING YOUTH VOICES

WWF supported the participation of three youth reporters at the World Environmental Education Congress (WEEC), which addresses education for environment and sustainable development.



(From left) Lorraine, Eunice and Qiyun represented Singapore at WEEC 2019.



DECEMBER 2019

RENEWABLE ENERGY

100 solar lights by SolarBuddy were assembled by 21 Clifford Chance employees, providing a source of renewable energy that will change the lives of children from a community in Cambodia.

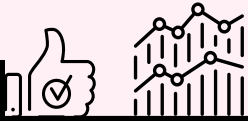
DECEMBER 2019

RAISING THE BAR FOR BANKING REGULATIONS

A WWF report unveiled that financial regulators in Indonesia, Malaysia, Singapore, Thailand and Vietnam are beginning to implement safeguards against environmental and social risks, yet banks have not aligned with these regulations.

HIGHLIGHTS

2020



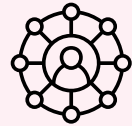
JANUARY 2020

CLIMATE FINANCE GAINS MOMENTUM

A year after its launch, WWF's Asia Sustainable Finance Initiative (ASFI) has helped financial institutions make significant steps to decarbonise portfolios and grow climate finance.



LEARN MORE ABOUT THE ASIA SUSTAINABLE FINANCE INITIATIVE (ASFI)



JANUARY 2020

RESILIENT AND SUSTAINABLE PORTFOLIOS

[RESPOND](#), a new and interactive online tool, was launched to compare different asset managers' performance against WWF's Responsible Investment framework.



LEARN MORE ABOUT [RESPOND](#) (RESILIENT PORTFOLIOS THAT PROTECT NATURE AND DRIVE DECARBONISATION)



JANUARY 2020

INNOVATIVE ENVIRONMENTAL EDUCATION

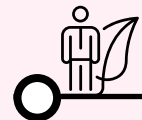
Supported by Mr and Mrs J Seow, and The Silent Foundation, a new project in southern Myanmar aims to equip 100 children in local schools and communities with the skills and knowledge to become "Guardians of Biodiversity".



MARCH 2020

EARTH HOUR

45,000 viewers tuned in for WWF's first digital Earth Hour live stream and over 200 landmarks and businesses joined in to switch off their lights as a symbol of collective action for nature.



MARCH 2020

BUSINESSES FOR EARTH HOUR

Samsonite, StarHub, Thermos and The Body Shop pledged their support for WWF's Earth Hour and contributed in various ways, from new product launches to encouraging the recycling of old suitcases.



Thermos Singapore launched an exclusive Local Design "Go Green" series which aims to inspire people in Singapore to protect nature.

MARCH 2020

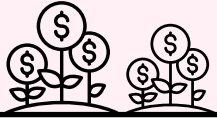
RENEWABLE ENERGY IN CAMBODIA

A WWF campaign led the Cambodian government to reverse the development of hydro dams along the Mekong River and instead, pursue other sources of renewable energy such as solar.



© Shutterstock / foxbat / WWF

HIGHLIGHTS



MARCH 2020

SUSTAINABLE SUPPLY CHAINS

Using WWF's analysis, the [PRI Investor Working Group on Sustainable Palm Oil](#) began engaging with Asian food manufacturers to address palm oil-related risks in their supply chains.



MAY 2020

SUSTAINABLE TRANSPORT

WWF and the [Asia Sustainable Finance Initiative](#) co-organised a webinar series on Financing Options for Sustainable Transport Infrastructure in Cities to discuss successful case studies.



MAY 2020

WWF EXPLAINS

WWF Explains, a series held with the National Library Board, kicks off with the aim of reaching hundreds of people a year. The talks address links between daily concerns in Singapore and the environment around us.



JUNE 2020

CONNECT TO NATURE

We participated in the all-digital Singapore Heritage Festival 2020 with an educational podcast highlighting nature's importance and what people can do to conserve our natural heritage.



JUNE 2020

CLIMATE AWARENESS

Ripples, a HSBC volunteer programme, entered its third year with a focus on community outreach to promote awareness of climate action in Singapore.



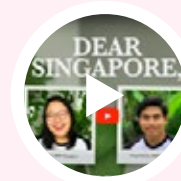
© WWF Greater Mekong / Adam Oswell



JUNE 2020

CAPACITY BUILDING

In a year, we engaged over 2,000 finance professionals through webinars, workshops and sharing sessions aimed at building capacity for sustainable finance in Singapore and the region.



CLICK HERE
TO LISTEN THE PODCAST

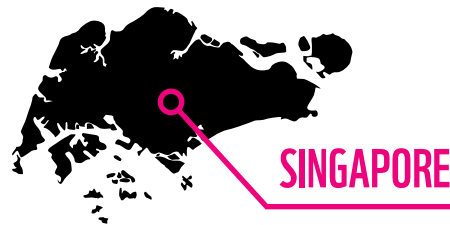
JUNE 2020

STRONGER REGIONAL POLICIES

Over the course of the year, WWF supported the adoption of strong regional banking guidelines and regulations, participating in consultations with banking associations and regulators in three ASEAN countries.



BRINGING 45,000 PEOPLE TO SUPPORT CHANGE FOR NATURE



WHAT WOULD SINGAPORE LOOK LIKE WITHOUT NATURE?

Earth Hour 2020 put the spotlight on the most urgent challenge of our time: a planetary emergency, with the aim of bringing people across Singapore in a single moment to commit to action for the planet.

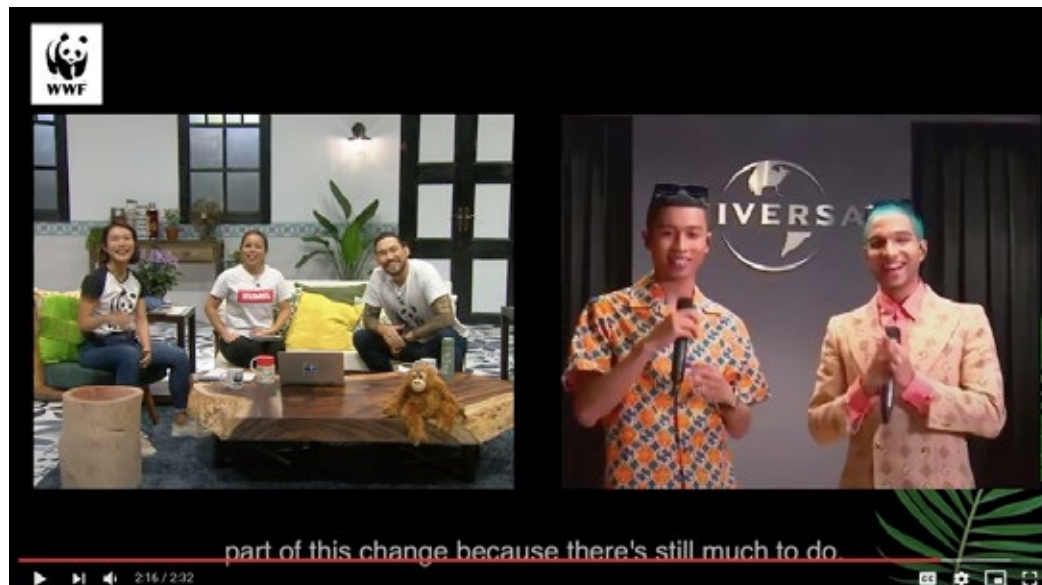
It was even more significant that the event took place as a global pandemic unfolded. For the first time in its history, Singapore's Earth Hour took place entirely as a digital livestream.

Singapore's top artistes, changemakers and local personalities came together for a lively discourse that explored how our planetary emergency and global loss of nature impacts the lives of Singaporeans.

The conversations covered topics from candid recounts of personal encounters with nature's beauty and devastation that eventually kickstarted journeys of advocacy, to informative discussions on how individuals can drive environmental action, starting with influencing change in their wider community.

By the end of the evening, a total of 45,000 viewers had tuned in for the livestream, and at 8.30pm local time, over 200 landmarks and buildings participated in a symbolic lights out to show solidarity for the planet and to protect nature.

● ●
OVER 200
LANDMARKS AND BUILDINGS PARTICIPATED IN A SYMBOLIC LIGHTS OUT TO SHOW SOLIDARITY FOR THE PLANET
● ●



WATCH THE VIDEO HERE

FRESH WATER

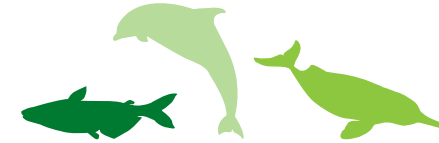
PROTECTING HABITATS
AND LIVELIHOODS



PROTECTING FRESHWATER SPECIES



© Cambodia WWF / Gerry Ryan / WWF-Greater Mekong



The Greater Mekong is home to some of the planet's most unique and rare species, such as the critically endangered Irrawaddy dolphin and a significant number of migratory fish species.

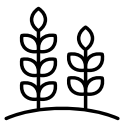
One of the biggest threats to wetlands is habitat destruction caused by diversions and constructions of hydropower dams. This results in the loss of species and natural resources over extraction of materials like wood, sand, gravel.

Large hydropower dams are extremely costly, expensive to maintain and lead to destructive impacts on fisheries, biodiversity and communities.

Gold mining has particularly been damaging due to the extensive use of chemicals such as mercury, which accumulates in fishes and is hazardous to human health.

● ●
**FRESHWATER WILDLIFE POPULATIONS HAVE
DECLINED 84%
SINCE 1970**
● ●

SOLUTIONS



LANDSCAPES

PROTECTING WETLANDS

We work closely with governments and stakeholders to protect wetlands and rehabilitate degraded mangrove areas in Southeast Asia. This ensures free-flowing rivers, abundant freshwater species and migratory birds, while securing livelihoods for the local communities.



POLICY

SUSTAINABLE POWER SECTOR DEVELOPMENT

Working with governments, business and civil society, WWF advocates and facilitates the development of a more sustainable power sector with alternatives to hydropower.



BUSINESS & FINANCE

SUSTAINABLE USE OF RESOURCES

The partnership between WWF and HSBC created the Ripples Programme which aims to spark conversations, encourage individuals to champion water conservation and take action to protect freshwater — the world's most threatened resource.



OUTREACH

CREATING IMPACT

WWF's Eco-Clubs Programme aims to support two of the world's most critical biodiversity landscapes to protect the Mongolian gazelle and snow leopards in the Altai-Sayan Ecoregion in Western Mongolia and Amur-Heilong Ecoregion Complex.



© Thomas Cristofolletti / WWF-US

HIGHLIGHTS

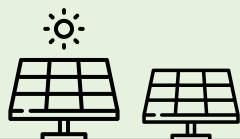
2019



JULY 2019

IMPROVING LIVES

We started a new transboundary project in Laos and Thailand to improve livelihoods and biodiversity through fisheries co-management in the Middle Mekong area.



AUGUST 2019

INCREASING SOLAR INVESTMENTS

With support from The Silent Foundation and others, WWF held the Sambor Dam Campaign to facilitate the development of alternative sources of energy to hydropower: solar. WWF also co-hosted a solar energy forum with the businesses and Cambodian government.



DECEMBER 2019

RIPPLES OF CHANGE

40 events. 400 volunteers. 23 schools. WWF and HSBC's Ripples Programme championed water conservation to protect freshwater through volunteer and community outreach efforts.

2020



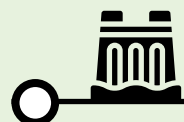
JANUARY 2020

TRANSFORMING MINING PRACTICES

Working together with the local communities and authorities, we implemented an action plan to transform mining practices and mitigate current and future threats to the Tanintharyi River.



© WWF-Australia



MARCH 2020

ENERGY POLICY CHANGE

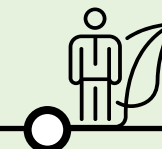
Cambodia will stop the development of hydropower dams along the mainstream Mekong River for the next decade as it promises to review its policy.



JUNE 2020

RESTORING MANGROVES FOR IRRAWADDY DOLPHINS

WWF's work at the Rajang-Belawai-Paloh delta in Sarawak focuses on rehabilitating degraded mangrove areas to ensure sustainable productions and livelihoods for the local communities.



JUNE 2020

GUARDIANS OF BIODIVERSITY

Despite postponed activities due to COVID-19, WWF's work with 900 children in 25 Eco-Clubs through a mix of activities such as field trips, spring certifications and biodiversity competitions continues.



© WWF-Malaysia / Mazidi Abd Ghani

ADAPTING TO CHANGE



COVID-19

RESILIENCE AMIDST A PANDEMIC



LIVING IN A PANDEMIC CAN BE STRANGE, CONFUSING, AND CHALLENGING. FOR PEOPLE IN SINGAPORE, THIS CAN BE A TIME OF UNCERTAINTY AS OUR HEALTH, JOBS AND STABILITY HANG ON THE LINE.

COVID-19 has clearly demonstrated the human and economic cost of our broken relationship with nature. By protecting nature, we are not just preventing future global crises — we are building a resilient future where our health and prosperity can be ensured.

It may be difficult to see light at the end of the tunnel especially when we are still experiencing the social and economic fallout from COVID-19. Yet the pandemic has placed a spotlight on the connection between the destruction of nature and the spread of zoonotic diseases.

Pandemic risk is linked not just to habitat loss, but also to the exploitation of wildlife for trade and consumption. The wildlife trade brings together animals of varying species and sources into close proximity, especially in wildlife markets. This increases the spillover of pathogens from wildlife to humans. Previous pandemics such as SARS and Ebola have also started in similar ways.

At WWF-Singapore, the pandemic has changed the way we work, but not what we do. As the COVID-19 situation evolved in Singapore, we made the decision to stop face-to-face engagements to protect the health of our staff and the public.

In spite of these limitations, our outreach did not slow down. We continued to mobilise local communities to address illegal wildlife trade online. As part of our education programme, we launched a series of virtual workshops that helped build skills for over 100 students from more than 10 schools.

Travel disruptions and social distancing measures also limited some field activities around the region. In Malaysia, the number of patrolling teams had to be reduced while in Indonesia, planned research activities into sharks had to be postponed. Nevertheless, our teams resumed their forest patrols and data collection at the earliest possible time.

In the Bengkalis district of Riau in Indonesia, close to 200 local community firefighters even joined the fight to reduce fire risks in 14 villages while keeping to stricter safe distancing rules.

As we move forward to tackle the pandemic and rebuild for resilience, our work to stop habitat loss, combat illegal wildlife trade, and support the local communities in sustaining nature and their livelihoods has never been more urgent.

A safer, healthier and brighter future await us as we take a bold step forward to create the systemic change we need to build back better.

#BUILDBACKBETTER



AT WWF-SINGAPORE, WE HAVE TO ADAPT AS WE CONTINUE TO WORK WITH COMMUNITIES, PARTNERS, AND SUPPORTERS ON THE GROUND AS OUR WORK FOCUSES ON THE RESTORATION, REBUILDING AND PROTECTION OF NATURE.

HERE, OUR PANDAS SHARE WHAT THEY LEARNT IN 2020 AND WHAT NEEDS TO BE DONE IN THE YEARS TO COME.



Zed Tan Zhen Qun

Training and Development Manager (Fundraising)

“There are definitely challenges in adapting to the new way of doing things.

My role as a field fundraiser changed from being more hands-on like managing face-to-face to managing remotely, providing online skills training and team management.

I was inspired by how quickly the organisation was able to overcome the challenges imposed by the pandemic. One particular example was the success of Earth Hour this year. The situation called for major changes to be made in a very limited span of time, and it’s amazing to watch the team pull it off despite massive setbacks.”



Amelia Loh

Social Media Executive

“Even though the shift to an all-digital approach seemed like a jarring process, it also feels like an opportune moment for us to make this daunting but necessary shift.

Given that we are also in the digital age, the move to digital fundraising seems like the way forward — the pandemic just pushed us to find more innovative ways to communicate the work we do.

I also hope to see a shift in mindsets and see people and groups in power lead the way in terms of shaping a more compassionate, less self-serving people-over-profit society.”



Keith Lee

Senior Vice President, Asia Sustainable Finance

“Despite the massive social and economic shock brought by the COVID-19 pandemic, it has highlighted a trend that has become increasingly clear: sustainability translates to resilience.

As countries, communities and businesses retool themselves for a new reality of climate and environmental crises, there is growing momentum from financial regulators and institutions to promote sustainable finance, fulfil environmental, social and governance (ESG) goals and address environmental risks.

Post-COVID, we must tap into this to ensure a green recovery towards low-carbon, resilient and more equitable economies.”

#BUILDBACKBETTER



© Adriano Gambarini / WWF-US



Michael Long
Head of Sustainability
of Lendlease, Asia

“As a testament to our strong commitment to driving sustainable performance across our retail portfolio in Asia, we are proud to be the first retail Asset Manager in Asia to sign up with WWF on PACT.

With Lendlease’s purpose to create value through places where communities thrive, the signing of the PACT agreement has since become a catalyst for WWF and Lendlease to forge a long term partnership starting with the Waste in Retail Research Initiative (WRRI) to mitigate waste management challenges across our malls.

We are hopeful that the report findings, coupled with several of our pilot projects aimed at reducing plastic waste in retail, can help provide valuable insights on sustainability across the industry.”



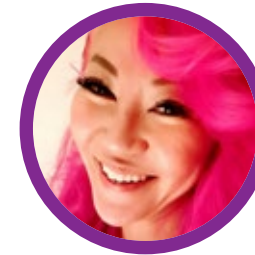
Teng Ngiek Lian
Founder, The Silent
Foundation

“We have been supporting WWF for more than a decade now. We like WWF’s comprehensive coverage of work particularly in conservation and environmental protection ranging from climate, forests, oceans and wildlife.

WWF’s cooperative and non-confrontational approach works well with all stakeholders. The passion and dedication of the WWF’s team has also impressed us.

This year, despite immobilisation due to the pandemic, I noticed WWF has been relentless in mobilising and campaigning against climate change and for environmental protection.

Both the Singapore government and people have responded very well in climate change, wildlife and environmental protection. I hope that monetary support can be extended to regional countries as climate change and environmental problems transcend across borders; and by helping our neighbours, we are actually helping ourselves.”



Grace Lim
Donor

“It saddens me that in today’s world, few spare a thought for nature. The climate crisis is accelerating at such an alarming rate that so much has to be done to put a stop to it. I do hope to see more efforts channelled into the climate cause.

WWF is doing amazing work in the areas of climate, food, forests, freshwater, oceans and wildlife, and I am happy to contribute to these causes.

COVID-19 has certainly inspired me to think out of the box on how we can do more with less and how changing our ways to the new normal can significantly impact the environment. Think doing away with non-essential travels, saying no to plastic, or even growing your own food.”

GOVERNANCE & FINANCE



GOVERNANCE

WWF-SINGAPORE IS GOVERNED BY THE SINGAPORE COMPANIES ACT, CAP. 50 AND THE CHARITIES ACT, CAP. 37 AND ALL RELATED SUBSIDIARY LEGISLATION.

BOARD OF DIRECTORS & BOARD OF TRUSTEES

The Board of Directors (“BOD”) is responsible for the overall governance and strategic direction of WWF-Singapore, developing its aims, objectives and goals in accordance with legal and regulatory guidelines and within its principal objective, mission and guiding principles. The BOD also maintains sound financial management of resources, ensuring expenditure is in line with WWF-Singapore’s objects. As a fundamental part of its responsibilities, the BOD is committed to ensuring that the highest standards of governance are practiced.

As at the date of this report, there are nine members on the BOD. No board member

has served on the board for more than 10 consecutive years. Directors serve up to two consecutive or non-consecutive terms of up to three years each. Directors may be eligible for re-appointment after an absence of two years from the Board. No director is an employee of WWF-Singapore and no director receives remuneration for their services rendered as a director.

The WWFS Conservation Fund, managed by WWF-Singapore, is administered by the Board of Trustees (“BOT”), comprising four trustees as at the date of this report. The BOT is responsible for ensuring that the objectives and goals of the WWFS Conservation Fund are achieved in accordance with legal and regulatory guidelines, while remaining true to its charitable purpose and objects. The trustees are independent of WWF-Singapore management and receive no remuneration for their services.

The BOD and BOT have conducted five and one meeting(s) respectively during the past financial year for the purpose of carrying out its duties, attended by the company secretary and presided by the Chairman. The financial year runs from July to June.

THE AUDIT, RISK AND FINANCE COMMITTEE

The Audit, Risk and Finance Committee (ARFC) oversees the overall financial accounting, reporting, internal controls and financial risk management of WWF-Singapore. The ARFC maintains its independence and reports to the Board of Directors. It provides a channel of communication between the Board of Directors, management, the internal and external auditors on risk and financial matters. All members are independent persons and the Chair is an independent Board member nominated by the Board of Directors. The ARFC met four times in the past financial year.

FRAUD AND CORRUPTION POLICY

WWF-Singapore has a fraud and corruption policy which reflects WWF’s commitment to a high standard of ethical conduct and zero tolerance approach to fraud and corruption. This policy defines fraudulent and corrupt activities and provides guidance to employees and contractors on the high standards of personal conduct and integrity that they need to adhere to, and defines the responsibilities of management and staff at different levels to prevent fraud.

WHISTLEBLOWER POLICY

WWF-Singapore also has a whistle-blowing policy which provides for an independent mechanism such as a hotline / email for stakeholders (employees, external parties) to safely report matters related to illegal activity, improper conduct, fraud, corruption or dishonest and unethical practices.

CONFLICT OF INTERESTS POLICY

This policy outlines examples of situations which may present potential conflicts for an employee, contractor or director. All employees and board members of WWF-Singapore and trustees of the WWFS Conservation Fund are required to submit a conflict of interest declaration to ensure potential conflicts of interest are identified and managed on an annual basis, or when a conflict arises.

FUNDRAISING EFFICIENCY

WWF-Singapore maintains a fundraising efficiency ratio below 30%, as recommended in local charity guidelines.

BOARD OF DIRECTORS

MR JOSEPH K. H. KOH

Board Member
Chairman of WWF-Singapore Board of Directors
Chairman of the Board of Trustees of WWFS
Conservation Fund

Appointment date: July 2018

Mr Joseph K H Koh has been on the Board since August 2017. He was appointed Chairman of the Board in July 2018. He has been researching spiders for more than 50 years. He has authored several photographic guides of Southeast Asian spiders and has published many scientific papers describing new species of Singaporean and Bornean spiders. Mr Koh is currently the Chairman of the Nature Reserves Scientific Advisory Committee of the Singapore National Parks Board (NParks), and a research affiliate of NParks' National Biodiversity Centre and the Lee Kong Chian Natural History Museum of the National University of Singapore. Mr Koh is a retired public service officer, having held various key appointments in the Ministry of Defence, Home Affairs and Foreign Affairs, and served as the head of Singapore's official missions in Taiwan, Australia and Brunei Darussalam.

MR ACHAL AGARWAL

Board Member
Chairman of the Nomination and
Remuneration Committee

Appointment date: August 2015

Achal Agarwal is Global Strategy and Transformation Officer and a member of Kimberly-Clark Corporation's (KCC) Global Executive Leadership Team. He also serves as a Director on the Board of SATS Ltd and as a Council Member of the Singapore Business Federation.

Achal has been recognized for his leadership and operating excellence by several global organizations, including CNBC, which awarded him with its Asia Business Leader of the Year Award, 2016.

MS SUSAN DE SILVA

Board Member
Member of the Nomination and
Remuneration Committee
Member of the Audit, Risk and Finance Committee

Appointment date: November 2019

Susan de Silva is a Life & Executive Coach. She has been a practicing lawyer for over 30 years, the last 24 of which were with the law firm she co-founded in 1994 until she stepped down in December 2018 to focus on her coaching practice.

Susan has a strong personal interest in nature and the environment. As a lawyer, Susan established her law firm's practice on Environmental law, focusing on industrial pollution control, energy and clean technology.

Her experience working with charities and corporates includes advising the former National Council of the Environment in its corporatisation to the Singapore Environment Council (SEC), an institution of public character with which she served as Director and Corporate Secretary. Susan also served as legal adviser to SAFECO which evolved into the Sustainable Energy Association of Singapore (SEAS).

Susan currently serves on two committees for Yellow Ribbon Singapore, which is committed to rebuilding lives of ex-offenders by helping them enhance their employability potential.

DR GEH MIN

Board Member
Member of the Fundraising Committee

Appointment date: April 2019

Dr Geh Min is an ophthalmologist with a strong interest in environmental issues. She runs her own private practice in Mount Elizabeth Medical Centre and has been a Visiting Consultant at Singapore National Eye Centre since its inception till 2006 and is a Visiting Specialist at National University Hospital.

She was President of Nature Society Singapore from 2000 to 2008 and still remains on the council as Immediate Past President. She also served as a Nominated Member of Parliament and was awarded the inaugural President's Award for the Environment and the Honorary Watermark Award.

Dr Geh also serves on several boards and advisory councils including the Singapore Eye Research Institute, The Duke-NUS Medical School, The Master of Science (Environmental Management), NUS, Birdlife International (Asia), The Nature Conservancy's Asia Pacific Council, and the Singapore Symphony Orchestra.

MR ABHIJIT GHOSH

Board Member
Chairman of the Audit, Risk and Finance Committee

Appointment date: April 2019

Mr Abhijit Ghosh is the Tax Market Leader and International Tax Partner in the Corporate Tax Advisory Services Group of PwC Singapore. He has more than 30 years of experience in advising, setting up and managing various cross-border complex business structures and operational models for MNCs and SMEs as they expand globally. Mr Abhijit is a council member of the Board for the Teaching and Testing of South Asian Languages.

MDM GOH HWEЕ CHENG

Board Member
Member of the Nomination and Remuneration Committee
Member of the Audit, Risk and Finance Committee

Appointment date: August 2015

Mdm Goh Hwee Cheng was appointed to the Board in August 2015, after serving on the WWFS Conservation Fund Board of Trustees since 2007. Mdm Goh has over 30 years' experience as a chartered accountant and chartered secretary, and is currently the principal of a chartered and public accounting firm providing audit, tax and other accounting services.

Mdm Goh has 20 years of experience working with charities, and is currently a Board Member of the Convent of the Holy Infant Jesus Schools' Board of Management.

MS KAN SHOOK WAH

Board Member
Member of the Nomination and Remuneration Committee

Appointment date: April 2019

Ms Kan Shook Wah was a public servant who served in various senior appointments in the Ministry of Defence for over 35 years until her retirement in 2015. In 2001, she received The Public Administration Medal (Silver).

In 2013, Ms Kan founded the Dare to Dream Scholarship for students with disabilities at the Lasalle College of the Arts. The scholarship was further extended to the Nanyang Academy of Fine Arts from 2017. She actively engages with the students throughout and after their studies, encouraging and mentoring them as well as assisting them in seeking internships and employment. She is also active in the wider community in support of persons with disabilities.

As Director (Projects) at Ad Planet Group, Ms Kan focuses on projects that support the special needs community and the arts. Ms Kan is one of the founders of The Smart Think Pte Ltd, a company that aims to produce the world's lightest ballistic helmets to enhance soldier safety and performance.

She also sits on the boards of some private corporate organisations.

PROF. LYE LIN-HENG

Board Member
Member of the Fundraising committee

Appointment date: March 2016

Lye Lin-Heng is an Advocate & Solicitor of the Supreme Court of Singapore and is Director of the Law Faculty's Asia-Pacific Centre for Environmental Law (APCEL). She was Vice-Dean and Director of the Faculty's Graduate Programme from 1995-1998. She chairs the University's Inter-Faculty Programme Management Committee on the multi-faculty Masters in Environmental Management (MSc (Env Mgt)) programme hosted by the School of Design and Environment.

She is a member of the Land Titles (Strata) Board, and was a former board member of the Housing Development Board and the Tenants' Compensation Board. She was a member of the Ministry of Environment's Committees on Environmental Education and on Waste Minimization and Resource Conservation in the Revised Singapore Green Plan 2012. She is a member of the Technical Committee on National Drinking Water Quality Standards, National Environment Agency, Ministry of Environment and Water Resources.

Professor Lye is a member of the Board of Governors of the IUCN Academy of Environmental Law, and co-chair of its Teaching and Capacity-Building Committee. She is a resource person in capacity-building programs conducted by the World Bank, the Asian Development Bank and the Ministry of Environment, Singapore.

MR MARKHAM SHAW

Board Member
Member of the Nomination and Remuneration Committee
Member of the Fundraising Committee

Appointment date: August 2015

Mr Markham Shaw was appointed to the Board in August 2015. He is currently the Director at Shaw Organisation and manages the Group's real estate and theatre operations.

Mr Shaw has been working with charities for 19 years. His current appointments include Chairman of Orchard Road Business Association, Vice Chairman of National Fire and Emergency Preparedness Council, Independent Director of Singapore Cord Blood Bank Ltd, Director of Giveasia Kindness Limited and Committee Member of the Community Chest. The Shaw Foundation, set up by the Shaw family, gives generously, especially to education and social causes.

TRUSTEES

MR JOSEPH K. H. KOH

Chairman of the Board of Trustees of WWFS Conservation Fund
Chairman of WWF-Singapore Board of Directors

MR ACHAL AGARWAL

Member of the Board of Directors of WWF-Singapore

MS CHNG SOH KOON

Ms Chng Soh Koon was appointed as a Trustee of WWFS Conservation Fund in February 2015. Ms Chng is a communications professional who spent a great part of her career with WWF. Prior to joining WWF in 1988, she worked at the Singapore Government Information Service. Since returning to Singapore in early 2009, she has been working as a communications consultant.

MS LO WEI MIN @ PEARLYN CHONG

Mrs Pearlyn Chong was appointed as a Trustee of WWFS Conservation Fund in August 2015. Mrs Chong is the managing partner and one of the co-founders of Lo Hock Ling & Co., an established chartered accountants' firm in Singapore.

As a chartered accountant who has been in practice for more than 30 years, she has extensive experience providing accounting and business advisory services to multinational corporations, SMEs, government linked agencies, and non-profit organisations. Mrs Chong is a council member of CPA Australia Singapore Division, and also serves in the Division's Public Practice Committee.

She is a fellow of the ISCA and CPA Australia and an Accredited Tax Advisor (Income tax and GST) registered with SIATP. She is also active in community services where she serves in the board of a number of charities and institutions of public character such as Autism Resource Centre, Pathlight School and Kwong Wai Shiu Hospital.

AUDIT, RISK AND FINANCE COMMITTEE

MR ABHIJIT GHOSH

Board Member of WWF-Singapore
Chairman of the Audit, Risk and Finance Committee

MDM GOH HWEE CHENG

Board member of WWF-Singapore
Member of the Nomination and Remuneration Committee

MS SUSAN DE SILVA

Board member of WWF-Singapore
Member of the Nomination and Remuneration Committee

MS KUAN LI LI

External member of the Audit, Risk and Finance Committee

Li Li Kuan is a non-executive independent director of Capitaland Retail China Trust as well as RH Petrogas Limited, both listed on the SGX. Previously, Li Li was the country manager and COO of Barclays Singapore Branch, and CEO of Barclays's futures and merchant banking subsidiaries in Singapore. She has also served on the boards of Barclays' investment banking and securities subsidiaries in Malaysia, Indonesia and

Thailand. She is a member of the Valuation Review Board of Singapore, the Legal Inquiry Panel of Singapore, and of CPA Australia's Skills-Future Committee.

Li Li is known for her knowledge and insight of business and culture in Asia Pacific, specifically of the finance, real estate and infrastructure sectors. She has a strong track record of leading and repositioning businesses and functions through market cycles and has successfully implemented business and regulatory driven initiatives.

Li Li is a qualified accountant, lawyer and tax specialist with degrees in Economics and Law from the University of Sydney. She is a CPA and has been admitted to the Supreme Court of New South Wales as a barrister and a solicitor.

COMPANY PROFILE

WWF - World Wide Fund for Nature (Singapore) Limited
A company limited by guarantee

Company Secretary
Low Mei Mei Maureen

Registered Office and Place of Business

354 Tanglin Road #02-11,
Singapore 247672
Tel : +65 6730 8100
Fax : +65 6730 8122
Website: www.wwf.sg

Place of Incorporation

Singapore Company

Registration No.

200602275E

Date of Incorporation

20 February 2006

External Auditor

Deloitte & Touche LLP
6 Shenton Way, OUE Downtown 2,
#33-00, Singapore 068809

Internal Auditor

Crowe Horwath First Trust Risk Advisory
Pte Ltd
8 Shenton Way, AXA Tower,
#05-01, Singapore 068811

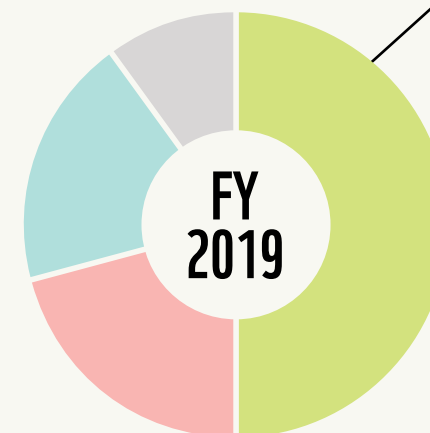
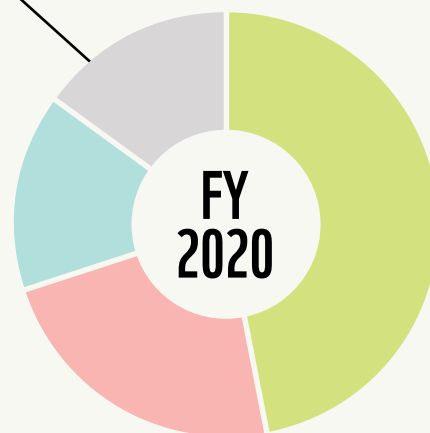
FINANCIAL HIGHLIGHTS

SOURCES OF INCOME	FY2020	FY2019
	S\$'000	S\$'000
Donations from individuals	9,699	9,753
Major donors	391	293
Corporate sponsorships and donations	1,032	921
Charitable trusts and foundations	360	244
Income from other WWF Organisations*	8,124	9,103
Government Grant	1,199	710
Gifts in kinds	1,239	1,024
Others	165	228
Total Incoming Resources	22,209	22,276

WWF-Singapore's financial liquidity and reserves policy is to maintain unrestricted operating funds of approximately six months of its monthly management and administrative costs to ensure that the organisation's operational activities can continue even during a period of unforeseen difficulty.

*Income from other WWF organisations refer to donations or grants received by the company via other WWF organisations. They are used to fund programmes and staff members who assume global and regional roles in conservation, as well as regional and global conservation projects.

FY2020	USAGE OF INCOME	FY2019
47%	Programmes	50%
23%	Outreach, Advocacy, Education & Communications	21%
15%	Fundraising	19%
15%	Admin, HR, Finance	10%
100%		100%



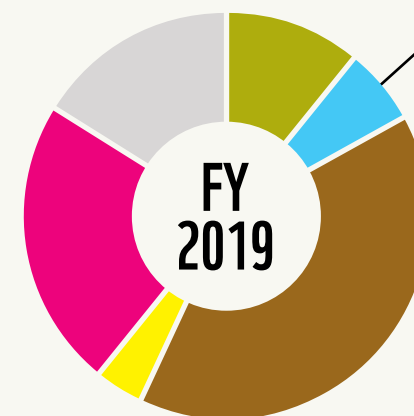
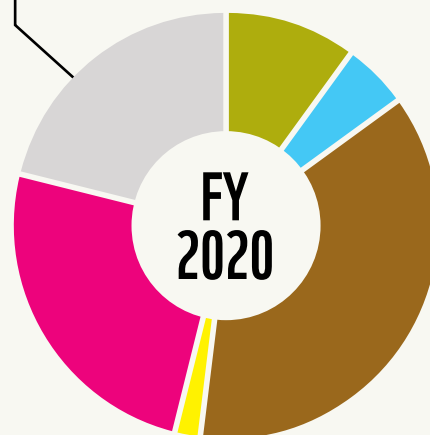
FINANCIAL HIGHLIGHTS

RESOURCES EXPENDED	FY2020	FY2019
	S\$'000	S\$'000
Local programmes and outreach	5,590	5,517
Global conservation commitments	1,545	2,294
Fundraising	2,104	3,099
Administrative	2,368	1,720
Costs funded by other WWF Organisations*	8,500	9,121
Total Resources Expended	20,107	21,751

WWF-Singapore's financial liquidity and reserves policy is to maintain unrestricted operating funds of approximately six months of its monthly management and administrative costs to ensure that the organisation's operational activities can continue even during a period of unforeseen difficulty.

*Income from other WWF organisations refer to donations or grants received by the company via other WWF organisations. They are used to fund programmes and staff members who assume global and regional roles in conservation, as well as regional and global conservation projects.

FY2020	PROGRAMME SPEND	FY2019
10%	Forests	11%
5%	Oceans	6%
37%	Wildlife (*Include Tigers)	40%
2%	Plastics	4%
25%	Climate change	23%
21%	Others (*Include Sustainable Finance)	16%
100%		100%





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For contact details and further information, please visit our international
website at www.panda.org

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