



8 out of 10 French people want French companies to promise not to exploit resources in UNESCO World Heritage sites. Will you listen to them?

Dear shareholders and financial partners of TOTAL,

At your last Annual Shareholder Meeting just over a year ago, WWF challenged the company's CEO Christophe de Margerie over the oil concessions allocated to TOTAL in **Virunga National Park**, the oldest national park in Africa and a UNESCO World Heritage site. This park was inscribed on UNESCO's list of World Heritage sites because it fulfilled the definition in Article 2 of the Convention Concerning the Protection of the World Cultural and Natural Heritage adopted on 16 November 1972: it is "a natural site (...) of **outstanding universal value** from the point of view of science, conservation or natural beauty."

A few weeks after our call, **UNESCO's World Heritage Committee, at its 36th session in Saint Petersburg, also enjoined TOTAL to neither explore nor exploit reserves at World Heritage sites.**

Both you yourself and the company in which you own shares are particularly attentive to issues of **corporate social and environmental responsibility**. You should know that the French public is too. According to an opinion poll carried out by IFOP on 3rd May 2013, **8 out of 10 French people:**

- would like French companies to promise not to exploit resources in UNESCO World Heritage sites;

- think that the financial partners of these companies bear some of the responsibility for the environmental impact of exploiting these hydrocarbon deposits; and

- are ready to "support" companies that promise not to exploit resources in UNESCO World Heritage sites.

By publicly promising neither to explore nor extract oil and gas in any UNESCO World Heritage site, TOTAL could demonstrate that it is a visionary and responsible company that is at the forefront of sustainable development and respects the interests of local people, the universal and exceptional nature of this ecosystem, and the concerns of the French public.

Do the right thing on May 17th.